

## STANDARD OVER-ANXIOUS TO GIVE HADLEY FACTS

Wise People Begin to Suspect There's  
a Nigger in the Woodpile

## WILLIAM ROCKEFELLER IS JOCOSE

Has Heard his Uncle Was President of Standard Oil;  
Runs From Photographers---Rogers has Also  
"Heard" of Subsidiary Companies

(Scripps-McRae Dispatch.)  
NEW YORK, March 24.—H. H. Rogers was the principal figure in the hearing of the Missouri ouster suits against the Standard Oil company today. When questioned regarding the officials of the subsidiary companies, he said D. A. Moffat was president of the Standard of Indiana. He sent for records Hadley wanted. Rogers said he didn't own any stock in the Water-Pierce company but had "heard of the company."  
Answering Hadley's charge that the Waters-Pierce, Republic and Standard Oil were the same Rogers said his knowledge of such details was limited. Attorney Eddy interrupted saying the defense would admit the Standard of New Jersey controlled these companies.  
Hadley said "It is perfectly satisfactory and closes everything I came for." The grace with which admissions are made and signed statements showing ownership are being given Hadley, creates suspicion and some are saying it is a Standard trick and it would be unearthed in the deal.  
William G. Rockefeller, a bald young man, was delighted at Hadley's questions. He followed Rogers on the stand. William is assistant treasurer of the Standard Oil company. He said he "heard his uncle John was president of the Standard." When leaving the building William outstripped the photographers who followed like a pack of hounds. He proved a faster runner than any and escaped.  
Planned Cash Shipment.  
HONG KONG, March 24.—It has been learned the Standard Oil company intended to send twenty thousand specie by the launch the pirate captured, but changed the plan. The money was not aboard. The pirates were victorious by using "stinkpots."

## BANK PRESIDENT SENTENCED FOR FORGERY

(Scripps-McRae Dispatch.)  
HARRISONVILLE, Mo., March 24.—Thos. M. Casey, former general manager of the Salmon bank at Clinton, pleaded guilty this morning to forgery and was sentenced to five years.

## SHERMAN CHAIRMAN OF CONGRESSIONAL COM- MITTEE

(Scripps-McRae Dispatch.)  
WASHINGTON, March 24.—A call was issued today for a joint caucus of senate and house republicans April 4th, to organize the congressional committee. It is practically settled Sheran of New York will be chairman, Tawney of Minnesota vice-chairman and Lawson of Iowa secretary.

## 300 IDLE ON PRETEXT OF THREATENED COAL STRIKE IN INDIANA

(Scripps-McRae Dispatch.)  
HUNTINGTON, Ind., March 24.—The threatened coal strike is given as the reason for closing the locomotive shops of the Chicago & Erie road. Three hundred men are idle.

## DEWEY NEARS GIBRALTAR

(Scripps-McRae Dispatch.)  
GIBRALTAR, March 24.—The dry dock Dewey is nearing here. It is expected to pass the straits Sunday night or Monday.

## ONE OF THE LAST OF THE QUAY POLITICIANS IS DEAD

(Scripps-McRae Dispatch.)  
PHILADELPHIA, March 24.—Former Mayor Ashbridge, one of the last of the Quay politicians, died this morning.

## RESTRAINT TO BE PUT ON NIAGARA'S WRECKERS

(Scripps-McRae Dispatch.)  
WASHINGTON, March 24.—The waterways commission, headed by Gen. Ernst, presented a report on Niagara to congress today, recommending legislation limiting the amount of power to be permitted to be taken from the falls.

## NEGROES HANGED FOR GIRL'S MURDER

(Scripps-McRae Dispatch.)  
MOUNT HOLLY, N. J., March 24.—Rufus Johnson and George Small, negroes, were hanged this morning for the murder January 19th of Miss Florence Allison for the purpose of robbery.

## CONSTANTINOPLE POLICE CHIEF IS SLAIN

(Scripps-McRae Dispatch.)  
CONSTANTINOPLE, March 24.—Redvan Pasha, chief of police of this city, was murdered en route from his country home to his office today.

Noah F. Saltz has sold to George Saley property in the village of Bangor for a consideration of \$1,450.

## IVENS DIES

(Scripps-McRae Dispatch.)  
CHICAGO, March 24.—The case of Richard Ivens, accused of the murder of Mrs. Franklin Hollister, was given to the jury shortly after noon.  
Ivens was found guilty and sentenced to death, before 2 p. m.

## DISTINGUISHED PRELATE COMING

Bishop Hartzell, African  
Missionary, to Talk in  
This City

La Crosse people will have the privilege of hearing one of the most distinguished of the Methodist Episcopal church at the German Methodist church, corner of Seventh and Ferry streets, Monday evening, when Bishop Hartzell of Africa will speak. Bishop Hartzell has been attending the big national gathering at Minneapolis and consented to stop in La Crosse for one day on his way back to the east in response to a telegram from Rev. Panzlau, pastor of the local church.  
Bishop Hartzell is noted as an orator and deep student of theological questions and has an international reputation. He has been a bishop of Africa for many years. He will speak in English and Rev. Panzlau extends a cordial invitation to the entire populace.

## LOOSE LEAF SYS- TEM TO PREVAIL AT CITY HALL

The first important change in the city's system of accounting being installed by Fred H. Wendell of Minneapolis, developed this morning, when several large packages of loose accounting sheets arrived and the city officials thus became possessed of the knowledge that the loose-leaf system of accounting would be installed in a number of departments of the city government.  
A large number of books will be done away with under the new system. The loose-leaf system is said to be much handier and it reduces the amount of work, being less copying to do. Mr. Wendell has just about completed his work in the treasurer's office and has moved into the comptroller's office, where there is a large amount of work to be done owing to the multitude of accounts that Mr. Connor keeps.

## MINERS DISCUSS STATISTICS

(Scripps-McRae Dispatch.)  
INDIANAPOLIS, March 24.—The joint scale committee is in session this morning. Operators are preparing to leave tonight.  
The committee held a session this morning and met again this afternoon. Statistics from various fields were discussed exhaustively.

District Attorney Otto Bosshard went to Bangor on business this afternoon.

## WENT 60 YEARS WITHOUT A BATH Otto Bailey had not Been Washed Since he Was a Child, Until Recently

Sixty-two years of age, Otto Bailey had not had a bath since he was a small child until taken to the poor farm a short time ago.  
In the history of La Crosse county paupers this was the worst case ever called to the attention of the local authorities. The experience the attendants at the poor farm had in removing the accumulation of a half century's filth from Bailey's body is best left untold.  
Suffice to say that the old man was nearly scared to death. A short time later he told a friend who called on him that the poor farm was a place of horrors; they were killing people there. Startled the friend inquired what he meant and the old man explained, "Why they make people here take a bath every week. I never had one before and don't believe I'll live long."  
The poor farm once before had a case that was nearly as bad. It was that of an old man named Anderson, aged 80, who had not been immersed in water since 1862. When the attendants attempted to get him into the bath at the time he was taken to the farm last summer he broke away and made his escape, coming back to town. Later he was returned to the farm and died as the result of taking poison just before the poor commissioner came after him.

## WIFE FINDS HIM DEAD IN BED

After returning from carrying his rural mail route and doing his chores about his home Mr. James Capper of West Salem retired for the night in his usual good health, and in less than an hour was found dead by his wife.

Mr. Capper was an old soldier, having served in the war of '61, and was carrier of Rural Route No. 1 out of West Salem. He was about 62 years old and had spent most of his life in La Crosse county.

## FIEBIG WINS NOM- INATION FOR ALDERMAN

Joseph Fiebig of 1106 Winnebago street, drayman and one of the parties who put up an independent ice crop aimed to break the local trust, was chosen last night for republican nominee for alderman in the Seventeenth ward, to succeed Dr. O. G. Winters, resigned.  
Mr. Fiebig won out over Charles Linker in the caucus by a vote of 20 to 10.  
The democratic candidate is George Bedessen, a clerk in Hedwig's grocery store.

## GOVERNOR PATTI- SON BETTER

COLUMBUS, O., March 24.—Governor Patterson slept well and awoke this morning refreshed and apparently stronger.

## KONETCHY SIGNED

Manager "Pink" Hawle of the league baseball team today signed Ed. Konetchy for another season. Mr. Konetchy who distinguished himself during the latter part of last season, will play first, and announcement that he has finally been signed will be most gratifying to local fans.

## MISS FRIDAY PASSES AWAY

Miss Bertha Friday of 424 North Fourth street, died at three o'clock this morning of tuberculosis, aged 19 years, and six months. Surviving are a brother and mother.

The funeral will be held Monday afternoon from the First Congregational church, Rev. Henry Faville officiating and interment will be made in Oak Grove.

Bakeries of the city were inspected yesterday by L. K. Kutler, one of State Dairy and Food Commissioner Emery's inspectors.

## PROGRAM FOR SUN- DAY CONCERT

The following excellent program has been arranged for the Sunday afternoon concert at Germania hall for tomorrow, to be given by Kreutz's La Crosse orchestra. The feature of the concert will be the violin solo by Miss Florence Hermann:  
March—"Arabia" . . . . . Buck Overture—"La Sirene" . . . . . Aubert Except—"Symphony Lenore" . . . . . Raff Violin Solo—"Seventh Concerto" . . . . . De eBriot  
Miss Florence Hermann.  
Waltz—"Frauen Liebe und Leben" . . . . . Von Blom Intermezzo—  
(a) "Whispering Flowers" . . . . . Blon (b) "Woodland Whispers" Czibulka Selection—"Woodland" . . . . . Luders By request.  
Finale—"Fantasia" . . . . . Hubbell

## WANT HOLLEY FOR GOVERNOR OF A SOLDIER HOME

According to a dispatch from La Porte, Ind., John M. Holley of this city is about to be tendered the position of governor of the soldiers' home at Marion, Ind. It is extremely unlikely that Mr. Holley will give up his work in the State bank here to accept the post.

## WEATHER FORECAST

Partly cloudy and warmer tonight and Sunday. The temperature will continue to rise steadily.  
Coldest 18; warmest 26; wind at 8 a. m., 4 miles per hour.

## HOKAH CITIZEN CROSSES DEVIDE

Charles Kindhammer of Hokah died yesterday morning after a lingering illness of consumption. Deceased was 31 years of age and leaves a wife to mourn his loss. Their only child died three weeks ago.

The funeral will take place in Hokah Monday morning from the residence and interment will be made in Hokah cemetery, Mrs. T. Mannstedt in charge.

## ENTERTAINS POST.

Mrs. Luke Hale entertained the W. R. C. of the Wilson Colwell post of the G. A. R. at her home on Fourteenth street. Covers were laid for 27 and all enjoyed a very pleasant afternoon.

## HIT BY BASEBALL; HE GETS \$10,000

Court Awards Occupant of  
"Bleachers" That for  
Injury

(Scripps-McRae Dispatch.)  
CHICAGO, March 24.—The court this morning granted judgment of \$10,000, the full amount asked in favor of August Amerbach, who sued the American League Baseball club of this city for damages resultant upon being hit on the head by a ball knocked into the bleachers during a game with the Washington team here in 1902. A new trial is asked.

## IRISHMEN BEAT UP NORWEGIANS ST. PATRICK'S DAY

For assaulting Ingevald Knudson and Carl Knudson, two Scandinavians, during a St. Patrick's day celebration, H. McCrone, a well known young Irishman of the north side, this morning paid a fine of \$5 and costs in the county court, amounting in all to \$16.39.

Curley Carey, who was with McCrone at the time, was discharged by Judge Brindley, it being shown that he took no active part in the affair.

## NORWALK TO FIGHT OUT "DRY" AND "WET" MATTER

For the first time in the history of the village of Norwalk the electorate will be called upon to decide whether or not license to sell liquor in the village should be granted.  
A petition asking that a vote be taken on this question at the regular election Tuesday, April 3, was filed in the office of Village Clerk Koeniger last Wednesday. The petition was signed by thirteen citizens of Norwalk. The law requires that such a petition be signed by as much as ten per cent of the number of votes cast for governor at the last election. This vote in 1904 was 140.

## DRUMMER AND A BANGOR GIRL WED

What close friends call a great surprise but others say is in the nature of a runaway marriage was consummated at Winona yesterday, when George B. Smith, a traveling salesman of Milwaukee and Miss Anna Loomis of Bangor were quietly married. Announcement of the marriage was made in the city today.

## GUNDERSON TO TALK IN MIL- WAUKEE ON NORWAYS INDEPENDENCE DAY

Dr. Gunderson of La Crosse will be invited to be one of the principal speakers at the first state celebration held in the history of Wisconsin of Norway's independence day, May 17. The celebration and banquet will be held in Milwaukee.  
Plans for this gathering are not completed, but it is the intention to bring together all of the well known Norwegians of the state. The nature of the banquet will be social, there being no political significance whatever attached to the dinner, those in charge emphatically declare.  
Olaf I. Rove, the new vice-consul for Norway, who is a resident of Milwaukee, is the prime mover in arrangements for the gathering, and he is assisted by all of the well-known Norwegian residents of Milwaukee. On Tuesday night a meeting will be held and committees to take of the gathering will be appointed.  
On Thursday night a meal will be held on the south side, decided to ask the fore-  
speak: Gov. D. .00  
Haugen, Prof. J. 98c  
Stromme, Ma. . . . .  
rior: Prof. many others  
Wis.; Albert  
Dr. Roe, Ma  
La Crosse.  
speakers fro  
to toasts w  
English an

## INDIANS MASSACRE MEXICANS

Slaughter of Seven  
in One Family

## BODIES LEFT ON ROADWAY

Until Arrival of Mexican  
Troops Who "Overawe"  
Reds and Return

(Scripps-McRae Dispatch.)  
LOS ANGELES, March 24.—Advices from Mexico states that seven persons were massacred by Indians within a few miles of their homes. The bodies were left in the road between Ortiz and Ladura, until Mexican troops could be sent to overawe the outlaws, and bring in the victims.  
The dead are:  
PEDRO MEZA, president of Ladura in Senora, Mexico and a rich mining contractor, prominent in the district.  
SENORA ELVIRA MEZA, his wife.  
CARMEN MEZA, aged 18.  
ELOISA MEZA, aged 20.  
PANCHETTE MEZA, aged 23.  
MRS. WENCESLAS HOFF, an old friend of Meza.  
THEO. HOFF, her son, aged 24.  
Three Meza children, who were left at home, survive.

## LACROSSE BAKERIES BEST IN STATE

La Crosse bakeries are in excellent condition according to the report of L. F. Kutler, state bakery inspector who has just concluded one of his periodical inspections here.  
"La Crosse ought to be proud of its sanitary bakeries," said Mr. Kutler just before taking the train for the east this noon. "There is no place in the state that I enjoy more in my work for the sole reason that I seldom have any sort of trouble here. The only bakery in La Crosse during the period I have been coming here that has given me any trouble has ceased operations and I am pleased to state that all the bakeries now furnishing La Crosse with bread and cakes are conducted on strictly sanitary lines and conform to all the requirements of the state law."



## WINTER ECZEMA SKIN HARD AND DRY

Some skin diseases are active in Summer, while others wait until cold weather to manifest themselves. Winter Eczema sleeps in the system through the long hot months, and gives no sign of its presence; but at the coming of Winter the trouble asserts itself and it becomes one of the most painful and distressing of all skin diseases. The blood is filled with poisonous acids which seem to be excited by the cold; and as these are thrown off through the pores and glands, the skin cracks and bleeds, the flesh becomes hot and feverish and the itching intense. The natural oils which keep the skin soft and pliant are dried up by the cold, bleak winds, causing it to become hard and dry, giving it that shiny, leathery appearance, characteristic of the disease. The head, face, hands and feet are the usual points of attack, though other parts of the body may be affected. So painful and distressing is the trouble that the sufferer constantly "doctors" and treats it trying to get relief. Soothing washes, medicated ointments and salves are used, but aside from giving temporary relief they do no good. The cause is poisonous acids in the blood, and these must be removed before a cure can be effected. The only cure for Winter Eczema is S. S. S., the greatest of all blood purifiers. It cleanses the entire blood supply of the acid poisons and sends a fresh, healthy stream to the diseased skin, healing and softening it and curing the painful, itching eruptions. S. S. S. enters the blood and purifies it of all waste and foreign matter, and cures Winter Eczema—or Tetter as it is sometimes called—safely as well as surely; besides it does not contain any harmful mineral to derange or damage any part of the system. Book on Skin Diseases and any medical advice you need, free. **THE SWIFT SPECIFIC CO., ATLANTA, GA.**

### S.S.S.

PURELY VEGETABLE.

as surely; besides it does not contain any harmful mineral to derange or damage any part of the system. Book on Skin Diseases and any medical advice you need, free. **THE SWIFT SPECIFIC CO., ATLANTA, GA.**

## THE VELVET SECRET IS FREE TO YOU

THE LONGER THE LESSER—A WONDERFUL DISCOVERY.

After many years of study and practice a prominent Virginia physician discovered the cure for all forms of Constipation. It is called Chase's Constipation Tablet. "I do not mean, said the Virginia Doctor to several of his colleagues announcing his success—that this is a fake cure-all, guaranteed to cure everything from pimples to paralysis, neither do I mean just another pill which breeds the pill habit; my remedy is a cure for one thing—a specific which never fails. By gently toning the digestive organs so that they perform their natural functions. It restores them all to health and strength, relieves immediately and in a short time cures Constipation.

### THE MORE THE LESS

"The more you take the less you need until you need none—for you are cured. My effort all along was to avoid the evil of the ordinary remedy which pampers organs already weak and makes the patient a slave to the pill. Remember—Nature expects every organ to do its duty." Physicians have long recognized the fact that constipation is at the bottom of nearly every disease. It saps all energy, and makes life a burden; it opens the doors to all evil germs and makes the body too weak to resist them.

### THE VELVET WORKER

they stimulate and regulate and strengthen that they have been nicknamed "The Little Velvet Workers." Don't shuffle along with this great burden! Be healthy, be strong, be happy.

### LIFE WORTH LIVING

When a man's liver is working properly, the bowels are regular and the kidneys are active and healthy, what a joy it is to live. You get up in the morning feeling rested and bright after a good night's sleep, with a keen appetite for breakfast and a healthy relish for each mouthful, and when you go out the air smells good and you fill your lungs with pleasure; the sun shines, the birds sing, your every sense is acute and appreciative, the blood bounds through your veins, carrying life and activity to every minute cell and tissue, your hopes are high, your mind clear, your spirits high, you step buoyant, and you thank God that everything is so beautiful and that it is so good to live. No man or woman with torpid liver, constipated bowels and poisoned brain and nerves ever feels like that.

Go to your druggist and get a bottle of Chase's Constipation Tablets, and if after a fair trial you find the remedy is not all it is represented to be, your druggist will refund money without question or argument. In watch shape bottles, that fit the vest pocket. 25 cents.

### FREE TRIAL OFFER

To any reader who sends us his or her name and address with five stamps to cover postage expenses, we will at once mail a full size 25-cent bottle of Chase's Constipation Tablets, the velvet worker that cures. Not a sample, mind, but a full size 25-cent bottle. Let us prove it to you. Write today, addressing **CHASE MFG. CO., 333 Throop Ave. Brooklyn, N.Y.**

I have never used Chase's Constipation Tablets, and enclose five stamps for full sized bottle.

My druggist does not sell them.

Name.....

Address.....

City.....

My druggist is.....

Address.....

## The Best on Earth

Sold by the unit. A unit of letter files—a unit of card index files—a unit of any other files, drawers or pigeon hole boxes wanted—all interlocked in a complete

Globe-Wernicke "Elastic" Cabinet



Carried in stock and for sale at corner of Front and Main streets

La CROSSE, WISCONSIN

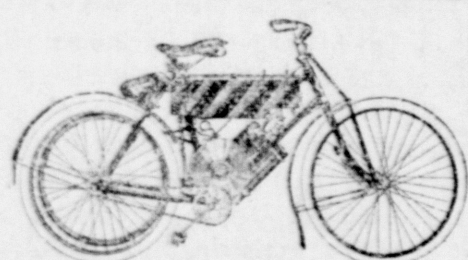
**Schertz-Wiltz Printing Company.**

L. A. Harrison, Mgr.

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We Sell

THE YALE CALIFORNIA



1906 I have a line of Wheels that cannot be equaled in quality. Call and see them.

Dayton, Rambler, Crescent and Cyrus.

of Tires and Sundries carried by anyone in La Crosse. Wheels from \$3.00 up.

**THE BIKE MAN**

624 Main Street.

## COAL OPERATORS FIND THAT LACK OF HARMONY IS PRINCIPAL ASSET

Indianapolis, March 24.—The deadlock between the coal operators and miners of the central competitive and southwestern districts continued throughout the meetings of the two joint scale committees of the joint conferences, and when the meetings adjourned no agreement had been reached on the wage scale. The differences seemed at the hour of adjournment as far from adjustment as ever. Both joint scale committees adjourned to meet this morning. The discussion in the scale committee was confined entirely to arguments among the operators on the committee, and radical differences of views were heatedly expressed by them.

### Mitchell Is Non-Committal.

The miners' representatives were, for the most part, silent auditors. An effort was made to secure from President Mitchell an expression as to whether he considered the Ryan resolution in effect. This resolution was adopted by the former joint conference in January, and binds the miners not to sign in any district until an agreement shall have been reached in every district. Mitchell declined to commit himself.

### Operators Cannot Agree.

The discussions among the operators of the committee became so heated and so many statements were being made that it was thought probable could be taken advantage of by the representatives of the miners, that the operators asked them to withdraw for an hour. This was done and at the end of the period the operators asked for an adjournment of the committee until this morning, as they had not finished their discussion. The action was taken. The operators continued in session for an hour longer and then adjourned, after arranging for conferences by states among themselves at night.

### Robbins a Target for Attack.

F. L. Robbins, of the western Pennsylvania operators, was the target for several vigorous attacks on his position in favor of paying the scale of 1903, which would mean an advance of 5.55 per cent. in wages in the district, and would comply with the demands of the miners. One of the most heated of these was made by J. B. Zerbe, of Cleveland, who spoke for the Ohio operators.

### VIEW OF OHIO OPERATIVES

Zerbe States the Situation as He Sees It—State Caucus Action.

After paying his respects to Robbins Zerbe turned to the representatives of the miners and said: "For the mere consideration of dollars and cents no strike can be justified, and under no circumstances can any strike be justified unless the benefits to be derived thereby far exceed the misery endured, the human energy wasted and the property destroyed. With you it can be only a question of dollars and cents. You are now getting a fair wage, and one with which you have been satisfied for the last two years; but you are now demanding more; therefore, if you order this strike, your position cannot be justified.

"The Ohio operators' position is different. They are not now getting a fair return for capital invested and the interest thereon. You demand that they surrender a portion of the returns they are now receiving. They have a right to stand for a fair return, and therefore are standing upon a principle, and if a strike should come they are justified, and the responsibility rests wholly with you."

Robbins stated on the floor that he

## A MAN TO KNOW

While being brought back to health by the acme of medical skill, it is certainly a source of comfort to know that the particular physician with whom I have dealt is a type of the true professional scholar.

The experience of having wisely entrusted my case to Dr. L. M. Turbin of Chicago and having been cured by him, after the repeated failure of others, has convinced me that Dr. Turbin naturally belongs to the class of men whom our people can trust and admire.

While a graduate in the general science of medicine, Dr. Turbin never scattered his faculties over the whole field of practice, but centered his ability on the ills of his specialty—chronic, organic and nervous ailments of men and women.

My knowledge of Dr. Turbin, his standing in his profession, and the experience of having tested his ability to relieve one of dull pains in the stomach, nausea, and the many other distressing symptoms of chronic stomach trouble, compel me to publicly acknowledge his unusual skill, and I wish to assure those in need of medical attendance that he is worthy of confidence, and also that anyone consulting him will receive the same courteous treatment I did.

This testimonial is cheerfully given by Henry Koehn, Black Creek, Wis. The doctor's consultations are free and he may be consulted in La Crosse Monday, March 26, at the Hotel La Crosse.

## TWO BEAUTIFUL WOMEN WHO ESCAPED SPRING CATARRH BY TAKING PE-RU-NA.

Spring Fever is Spring Catarrh—Nothing Robs One of Strength Like Spring Catarrh.

Pe-ru-na is the Finest Tonic For a Weary Woman.

Miss B. Inez Silvera, 189 W. 130th street, New York City, Grand Recorder Daughters of American Independence, writes:

"Nine years of work, without a vacation, wore out my nervous system. I lost my appetite and felt weak and exhausted nearly all the time.

"Peruna restored me to perfect health in five weeks. It is the finest tonic for a weary woman that I know of. I gladly endorse it."—B. Inez Silvera.

Peruna is the most prompt and permanent cure for all cases of nervous prostration caused by system catarrh known to the medical profession.



MISS ESTELLE CAMPBELL.

Miss Estelle Campbell, 140 N. High street, Nashville, Tenn., writes:

"Peruna helped me when almost everything else failed. I was rundown from overwork, as I had not been able to take a vacation for three years and naturally my nerves were all unstrung and I was greatly in need of rest and a tonic. I went away for two months, but did not seem to get my strength back, although I was taking a prescription which the doctor gave me before I went away.

"At the request of my relatives, with whom I was visiting, I began to use Peruna, and you cannot realize how glad I was when within a week I found I was feeling so much better. Inside of a month I was feeling splendidly, ready and able to take up my work again."—Estelle Campbell.

### A Spring Tonic.

Almost everybody needs a tonic in the spring. Something to brace the nerves, invigorate the brain, and cleanse the blood. That Peruna will do this is beyond all question.

We have on file thousands of letters which testify to the curative and preventive value of Peruna in cases of nervous depression and run down conditions of the system. We quote a typical case:

Mr. Frank Williams, 335 34th street, New York City, member First Presbyterian Church and Captain Capitol Golf Club, writes:

"Last spring I suffered with malaria

and a run down condition which seemed very difficult to overcome.

"I tried several different tonics but did not seem to get much better until I began using Peruna. My recovery was slow, but I was improving and I was glad to continue using it.

"At the end of two months my health was restored and I looked and felt much better than I had for years. Your remedy is well worthy of a recommendation and I am pleased to give it mine."—Frank Williams.

Peruna never fails to prevent spring catarrh or nervous prostration, if taken in time.

MISS B. INEZ SILVERA.

### Pe-ru-na Contains No Narcotics.

One reason why Peruna has found permanent use in so many homes is that it contains no narcotic of any kind. Peruna is perfectly harmless. It can be used any length of time without acquiring a drug habit. Peruna does not produce temporary results. It is permanent in its effect.

It has no bad effect upon the system, and gradually eliminates catarrh by removing the cause of catarrh. There are a multitude of homes where Peruna has been used off and on for twenty years. Such a thing could not be possible if Peruna contained any drugs of a narcotic nature. All correspondence held strictly confidential.

# Get Your Money's Worth

It doesn't matter whether your demand for power be large or small, you want electric power because it is cheapest.

Turn the Switch and our motors are always ready for use.

Alternating current motors can be attached to any machine and will give the best of service. Inquire at the office of the

## Wisconsin Light and Power Company.

Call up 271 Both Phones.  
318 Main Street.



# LADIES' COATS

AND READY-TO-WEAR GOWNS

It is a well known fact that Spring is the best season of the year to take a bad cold. The change from cold to warm and the varying moods of weather cannot be guarded against unless you have a proper weight coat. Such coats are ready now—Here is a splendid selection of covert and black coats, ranging in price from..... **\$3.98 to \$19.00**

These are chevots, broadcloth and unfinished worsteds, which are tailored in many fashions--good plain, conservative styles and others to suit younger ideas.



STYLISH ETON SUIT

**TOURIST COATS**  
of tweeds for automobile trips are excellent, full three-quarter length at..... **\$9 to \$28.00**

**WALKING SKIRTS**  
to suit the styles of your jacket..... **\$3.90 to \$15.00**

**CHIFFON CLOTH**  
in shadow checks, sheer, pretty even weave for entire gowns or waists, yd..... **30c**

**\$1.00** for \$1.35 black MOHAIR **\$1.00**

**MONDAY**  
we place on sale a fine black english Mohair, a beautiful material for a fine black suit or skirt, Monday only yard..... **\$1.00**

**LACES--MONDAY**  
We place on sale in Lace Department 15 pieces all over lace at cut prices for trimmings and waists.



STYLISH WASH GOODS SUIT

FOURTH  
AND  
MAIN  
STREETS.

## Poehling's

ALL CARS  
START AND  
STOP  
AT THIS  
STORE.

### SOCIETY

To all appearance Lent is being observed quite rigorously. Few functions have been given the past week

and nothing of any magnitude. Literary clubs and the regular card clubs have continued their sessions though a few who have conscientious scruples have dropped out of the latter, or

only play to accommodate a friend or fill out the game.

The days of penitence will soon be over and then one and all can plunge into the vortex of gaiety and enjoy themselves to their hearts content.

### BIRTHDAY ANNIVERSARY.

Mrs. Christ Limpert entertained a number of her friends Wednesday in honor of her birthday anniversary. The rooms were very prettily decorated for the occasion, a dainty supper was served at six and the afternoon and evening was spent with cards. All enjoyed a very pleasant day.

A pleasant evening was spent at the home of Mr. Charles Metz 138 Redfield street Thursday in honor of his birthday. There was music and games followed by light refreshments. Those present were Messrs. Carl Forester, George Renner, Carl Oles, John Har-

mack, John Giles, Bert Lang and Mr. Jein.

### COFFEES.

Mrs. R. C. Kuhn entertained Thursday afternoon at a delightful coffee. The hostess was assisted in her duties by Miss Amundson. The guests were Mesdames J. J. Clemens, D. G. Whyte, Mueller, S. Schene, Morris Tuteur, E. A. Gatterdam, J. W. Congdon, F. W. Fox and Mrs. Wright of Baraboo.

Mrs. J. B. Rupp and Mrs. Storm Shultz gave two pleasant afternoon companies during the week at the home of the former. There were about thirty-five present upon each occasion. The hostesses were assisted by Mrs. Smith, Mrs. Charles Doty, Miss Laura Chambers, Mrs. F. H. Hartwell, Mrs. James Pratt and Miss Bernice McCann.

Mrs. Albert Platz was hostess Saturday at a charming coffee given in honor of Miss Rickmann of Racine who is the guest of her sister, Mrs. George Andrus. The guests present were Mesdames E. J. Evans, W. B. Tscherner, P. C. Wiggernhorn, L. A. Pamperin, John Salzer, Max Platz, George Andrus, F. N. Funke, L. Runkel, Alfred Langenbach, William Doerflinger, John Bayer, the Misses Anna Pampering, Emma Marquardt, Freda Michel, Irma Candrian and Emma Gund.

### CLUBS AND SOCIETIES.

The Twentieth Century club met Tuesday afternoon with Mrs. Chas. A. Noble. The lesson, "Seeds of the Reformation," was in charge of Mrs. D. A. McArthur. Much interest came up in connection with the life of Martin Luther and led to lively discussions and a clearer picture of the condition of the times which caused the great movement of the Reformation. The influence of the hymns composed by Luther was mentioned and the rapid spread among the people. The hymns are among the familiar of those used in all Protestant churches of the present day.

Mrs. James Vincent read a very interesting paper on the "City of Worm," telling of the notable events which had taken place there. It was decided at this meeting that as the first stereopticon lecture had been so thoroughly enjoyed the club would prepare for another to be given April 17th. This will be given at the high school and will be upon Oberammergau with scenes from the regions of the Black Forest.

The O. C. Card club will meet Monday afternoon with Mrs. W. A. Powell.

The Monday Afternoon Whist club will meet next week with Mrs. J. L. Pettingill.

The Tuesday Afternoon Embroidery club will meet next week with Miss Ida Miller.

The Mission Study class of the First Congregational church will meet Monday afternoon with Mrs. E. H. Derr. Mrs. F. E. Davis will be the leader assisted by Mesdames Lightbody, Alfred James, J. E. McConnell, F. G. Tiffany and Miss Lawrence. The lesson will be on Madagascar, Sub Tropics, the Hora Race, Instruction of Christianity and Conquest by the French, Biographical Studies.

### CLUBS.

The Busy Bee Sewing club were entertained Wednesday afternoon by Mrs. Willis Lockman. Those present were Mesdames Norman Peterson, L. C. Jenks, Alfred Au, A. Cook, C. Bangsberg, A. C. Bangsberg and Miss Lockman. The next meeting will be at the home of Mrs. A. C. Bangsberg on King street.

The Emonam club met Wednesday afternoon with Mrs. T. J. Farlan. The prizes were taken by Mrs. Harry Bobb and Mrs. Rau.

The Monday Whist club played this week at the home of Mrs. George Powell.

Mrs. B. C. Smith entertained the Tuesday Afternoon Five Hundred club. The prizes were taken by Mrs. E. P. Gleason and Mrs. W. A. Powell.

The O. C. club met Monday afternoon with Mrs. John Bayer. The prizes were taken by Mrs. W. F. Wolfe, Mrs. L. A. McIntosh and Mrs. A. P. Hankerson.

The "As You Like It" club will meet Tuesday with Mrs. Albert Hardy.

The Ibsen club was entertained Friday afternoon by Mrs. C. A. Olberg.

### DINNERS.

Tuesday evening Prof. A. R. Wiley of Minneapolis instructor, of the Choral club, entertained a number of the board of directors at a dinner at the Stoddard. It was both a social and business function and its purpose was to devise ways and means to best interest the public in the oratorio of Elijah which will be given here by the Choral club in May.

(Continued on page 6.)

# REITZEL'S

409-411-413 MAIN STREET, LA CROSSE, WISCONSIN.

**A Word** to the Conservative Shopper---We want to call your attention to our Table linen section for the coming week as we have many great values for **Little Money**. Don't forget our **Confirmation Display** of Dress Goods. Silk Gowns, Hosiery, Ribbons, Millinery, Etc. We can positively save you money on all kinds of Dependable Merchandise.

### TABLE LINEN

66 inch Half bleached Table linen regular 50 cent values, for sale per yard at..... **39c**

Extra Heavy Table Linen—regular 69 cent values, for this sale per yard at..... **49c**

72 inch Table Linen—extra heavy the regular \$1.00 quality, for this sale per yard..... **69c**

72 inch Bleached Table Linen—never sold less than \$1.25, for this sale, per yard..... **98c**

**Special Low Prices on all our Napkins for this sale. All our separate towels and all toweling at special low prices for this sale**

### SILKOLINES

All our regular 12 1-2 cent Silkolines, new spring patterns for this sale per yard..... **9c**

### GINGHAMS

See our new shipment of spring patterns, apron Gingham, for this sale, special per yard at only..... **6c**

### WHITE GOODS

Our big lot of new patterns in fancy materials and dotted swisses, values up to 45 cents, this sale per yard..... **25c**

### INDIAN HEAD

The new finish Indian Head material for drawn work and fancy worked suits, this sale per yard at only, 12 1-2c, 15c, 18c, 20c, 22 1-2c and..... **25c**

### BASEMENT

10 yards of the best calico for only..... **49c**

10 yards of good crash toweling for..... **59c**

Bleached muslin, 10 cent quality, at..... **7 1/2c**

10 yards LL muslin, a big bargain at..... **49c**

15c Wash Goods reduced for this sale to..... **10c**

Embroideries—4 big lots at 5c, 10c, 12 1-2c and..... **15c**

Curtain Swisses—12 1-2c val. sale price per yd..... **8c**

Pereales—12 1-2c values for this sale..... **10c**

Corset cover embroideries 39 cent values—at..... **25c**

Grain bags—best stock A, this sale at..... **17c**

Lake Oil Cloth—best quality, 2 yards for..... **25c**

Ginghams—in all colors, best quality at..... **7 1/2c**

Remnants of table linen, 2, 2 1/2, and 3 yd lengths each at 79c, 98c, \$1.25 and..... **\$1.50**

Pictures—Special 39c values in bas, assorted subject each at only..... **25c**

**Underwear.**

All our 50c best fleeced vests and drawers at..... **39c**

All our 39c best fleeced vests and drawers at..... **25c**

All our 25c best fleeced vests and drawers at..... **19c**

**Hosiery**—4 big specials for our basement bar, at 10, 12 1/2 & 15c

Cotton Blankets—special for this sale at 39c and..... **98c**

One lot California wool blankets in grey, brown and fancy mixtures at..... **\$4.98**

Assorted patterns in com. fortors, \$1.75 values at..... **\$1.39**

Alarm Clocks, 89c values for this sale basement..... **49c**

Special Crystal Vases, 15c values, 12, 16 and 18 inch..... **10c**

Don't miss our Basement Bargains.

### MILLINERY.



Monday we show more new early SPRING MILLINERY.

See Our Paul Jones—a neat trimmed sailor for early spring wear, each at \$1.49, \$1.98, \$2.50, and..... **\$3.50**

Palm Beach—Comes in all kinds of braids, clips and fancy straws, very swell Hat for early spring wear, each at \$2.00, \$2.50, \$3.50 and..... **\$5.00**

### CONKLIN SPECIALS.

Exclusive designs made to order to please everyone.

Our special order dept. will be under the personal supervision of Madam Conklin who guarantees satisfaction. A trial will convince.

Ready to Trim Hats—All the new styles of ready to trim hats are now open for your inspection the price ranging from each at \$1.00 up to..... **\$4.00**

Children's School Caps—All the new styles, each at 25c, 39c, 50c and 75 cents and..... **\$1.00**

Flowers and Materials—Our assortment of flowers, braids, ornaments, velvets, chiffons, silks, plumes, Algettes, wings and novelties for inspection at..... **LOWEST PRICES**

## Hosiery and Underwear Department.

### HOSIERY.

All our Ladies' Fancy lace Lyle Hose, \$1.00 quality, at..... **89c**

Fancy Lace Lyle Hose, 50c quality, at..... **39c**

3 pair Good Fast black Ladies' Hose, for this sale only, three pairs for..... **25c**

Full line of Children's and Infant's Hosiery pair, at from 10c to..... **50c**

New Styles in Spring Hosiery in all the leading new shades Greys, Tans, Greens, and Browns at Special LOW PRICES.

### UNDERWEAR.

We will close out all of our \$1.00 and \$1.25 Ladies' Wool Vests and Drawers at 75c and..... **89c**

Ladies' Wool—75 cent Vests and Drawers, closing out price at..... **50c**

50c Vests and Drawers, 39c Vests and Drawers, at..... **25c**

25 cent Vests and Drawers, closing out price at only..... **19c**

New Models in Ladies' Spring Underwear, Silks and Lyles at SPECIAL PRICES.

## Opening Sale on White Wash Skirts Monday



White and blue Indian Head Linen Skirts, nicely plaited at..... **\$1.50**

White Indian head linen skirts, two styles, plaited and bands at..... **\$2.00**

White Indian head skirts, yoke and plaiting, at..... **\$2.50**

White and black Poplin skirts, a new design at..... **\$3.50**

Blue, brown and black Brilliantine skirts, knee plaited at..... **\$3.98**

New white Brilliantine shirt waist suits at..... **\$7.50**

Silk shirt waist suits in black and colors..... **\$15.00**

Special sale on silk Petticoats, Monday..... **\$4.98**

Some of our \$18.00 silk Petticoats, at..... **\$7.50**

Come and see our special covert Jackets, at..... **\$5.00**

Also our spring Eton Suits at..... **\$12.50 and \$15.00**

A few good fox and marten scarfs at **HALF PRICE**

A few River mink stole collars special **\$2.75**

The balance of our flanellette Night Gowns..... **75c and \$1.00**

Special Sale Monday on our \$1.25 and \$1.50 wrappers for..... **98c**

The new Novent Petticoat and many others **98c and up**

**KNUTESSEN'S READY-TO-WEAR DEPARTMENT.**

## We Are in The Hands

OF THE CARPENTER and will be for a few days more. We are open as usual for business but would prefer to have our customers call after we are through with the noise and dirt which usually attend such changes. We find that with our already large floor space we will not have floor space enough to show our immense stock of

## Furniture, Carpets and Rugs

and owing to the fact that we have several carloads yet to receive, find it necessary to increase our floor capacity. We expect to "deck" the rear and also the sides of the first floor, practically making two stories out of one, and increasing our floor space over 1,500 square feet. As soon as we get straightened around we shall offer bargains in Carpets, Rugs, Lace Curtains and Furniture. It will pay you to wait for this special Sale.

Respectfully,

**The Nelson Carpet Co**  
206-208 Main Street

:: The Store Out of the High Rent District. ::

## A Tale of Two Centuries The Reputation

for musical quality first won by the

## VOSE PIANO

55 years ago in the 19th Century is still greater, still wider, still more firmly established today in the 20th Century.

The Bergh plan of Piano selling makes Piano buying easy.

**BERGH PIANO CO.**

Corner 4th and Jay Sts.



HAVE you noticed the habitual smokers of 10c Cigars are delighted converts to the

**J-O-Y-C-E**  
5c CIGAR 5c

It's the best ever, and

IT'S MADE IN LA CROSSE.

ADAM E. FORSCHLER.

## THE LA CROSSE TRIBUNE

Published Every Afternoon Except Sunday, at 121 Main St., La Crosse, Wis.

A NEWSPAPER FOR THE PEOPLE

By The Tribune Publishing Company

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### WHAT DIRECTORS SHOULD NOT DO.

Addressing the members and guests of the Chicago Merchants' club upon the occasion of the club's annual dinner which was tendered at the Auditorium last week, Dr. Charles W. Eliot, president of Harvard University, made some pointed comment upon the duties and obligations of directors in corporations. That his ideas were agreeable to his listeners, who numbered the cream of the Chicago mercantile public, was evident from the reception his remarks were given.

Certain portions of Dr. Eliot's address are calculated to interest La Crosse people at this time owing to the close analogy that exists between what the eminent educator says should be done by directors of corporations and what was not done by the directors of the Central Electric company in the matter of the "leasing" of that property. Dr. Eliot is a man so widely respected and so eminent in the world of letters that his views are accepted as the highest authority. Portions of his address follow:

"There are usually two foundations for the capitalization of a business corporation. The first is the money annually paid for the property or plant; the second is the earning power of the plant and the organization. Both these foundations may be real and solid at any given moment, but both are liable to grave changes. EARNING POWER MAY BE unexpectedly either INCREASED OR DIMINISHED by natural causes or BY BAD MANAGEMENT OR FRAUD. INJUDICIOUS OR UNFAITHFUL DIRECTORS MAY FAIL TO MAINTAIN THE VALUE OF THE PLANT, OR MAY SELL EARNING POWER TO OTHER CORPORATIONS OR TO PARTNERSHIPS OR INDIVIDUALS.

"Secrecy as regards earning power may give opportunities for deception and subsequent disaster; but if the whole situation be above board directors and investors may be safely left to their own devices and bargainings, since no question of public morality is involved.

"The methods used in what is called promotion give rise to a large part of the current criticism on corporation management.

"Two ethical principles ought to govern all promoting schemes. In the first place, all representations concerning the immediate or future value of the bonds and stocks issued should be absolutely true as regards the facts stated and moderate and reasonable as regards the prospects of future profit. Secondly, if years are going to be needed to develop the new enterprise the promoters have no right to abandon the undertaking as soon as they have sold enough bonds and stock to give them an immediate return in commission or rakeoff.

"As to the lying, cajoling promotion which aims at getting the money of inexperienced or foolish persons it is merely one form of the criminal offense of obtaining money on false pretenses. It ought always to be prosecuted by its victims and punished by the courts.

"Directors of the corporation can not shift their responsibility onto subcommittees or officers and agents appointed by themselves or be in any way excused from exercising that diligent supervision which a prudent man exercises in the conduct of his own affairs.

"The fiduciary capacity in which promoters and directors stand to a corporation ought to be emphasized much more than it is by directors, shareholders and the public all alike. A director who gives or sells the use of his name to a board of whose work he knows little or nothing misleads the public.

"Dummy directors and figurehead directors whose names appear in from twenty to seventy boards are not directors in any proper sense under the law.

"NO DIRECTOR SHOULD BE PERSONALLY INTERESTED IN ANY PURCHASE, SALE OR LOAN OF HIS COMPANY.

"DIRECTORS ARE SO FAR TRUSTEES THAT THEY MAY NOT HONORABLY SELL THE CONTROL OF THEIR CORPORATION EITHER FOR THEIR OWN ACCOUNT OR FOR THE ACCOUNT OF A LIMITED NUMBER OF STOCKHOLDERS.

"All laws which promote publicity as to the management of corporations by enforcing the publication of clear accounts and intelligible statements of the condition of the corporation help toward the improvement of the ethics of corporate management.

"In general secret management and secret acts in important corporations have a pernicious tendency and particularly they tempt directors to malfeasance and excite in the public mind suspicions, sometimes just and unjust, but always injurious. Legislation which prevents publicity is, of course, to be deprecated in spite of its occasional convenience.

The attention of the public has been directed by several recent instances to the fact that corporations are sometimes capable of defeating the purpose of laws intended to regulate the conduct of their business and to secure publicity by FALSIFYING THEIR ACCOUNTS.

"Such falsifications are enough to destroy utterly public confidence in the honest management of the corporations guilty of them and to excite against corporate management in general an extreme and pervasive distrust."

The Chronicle, the Morning Organ of the street-car-lighting-&power trust, said yesterday that the plants had been placed at the option of "Chicago interests." Twelve hours later the Evening Organ of the street-car-lighting-&power trust said the properties had been placed at the option of "eastern capitalists." A week ago The Tribune said they had been placed at the option of Stone & Webster, promoters and operators of Boston. The organs will finally say that it is Stone & Webster, too. They can't get used to telling the truth all at once, so they apply the logic of the dog's tail.

## HIGH CHAIR PHILOSOPHY

Please mail your child stories to Mrs. A. M. Brayton, 1122 Main street on new phone 814-C.

### AN INSINUATION.

A woman's age continues to be a very delicate matter to deal with. Little four-year-old Bessie was very much insensed over the parting remark of one of her mamma's callers, who said to her, "Good-bye, baby." After school she confided her troubles to her brother. She says, "Ed, what you sink? Mrs. McC. called me a baby, and I am four years old!"

### A DISCOVERY.

Little Mary of State street, who was visiting New York some time ago and incidentally walking across Brooklyn bridge with her parents, became very much interested and awe-stricken by an immense chair placed, probably for advertising purposes, high up in the bridge. She gazed and wondered, and finally asked, "Mamma, is that God's chair?"

### COMPROMISE.

One of our energetic bachelor maids was calling on a friend, in fact spending an informal afternoon. While the hostess was absent from the room for a time the young hopeful entered, and looked about disappointed for his mother. After making several very persistent inquiries, Miss B— suggested that they play she was mamma for a time. Would she not do just as well? "Well," replied the youth, "you can't very well be my mamma, but you can be my grandmother if you want to."

### A SOUTH EIGHTH STREET LADY WRITER.

Our little neighbor who is in her third year and my husband are very close friends. Some time since he had all his teeth extracted preparatory to getting new ones, and he had her fullest sympathy because he could not bite the candy which she wished to share with him. Much as he loves her he can not at all times refrain from teasing her. The other day she was sitting on his knee and he said, "Now, Marie, I am going to bite your ear." Quick as a flash came this, with a defiant and most triumphant look: "Ou tant! ou aint dot no teef."

### ON FANNY FAN.

As your editor is rather given to rhyme I will send one of that style of my sister's very small boy:

Our little boy, our pride, our joy,  
All rosy checked and warm,  
Came in from play one summer day  
And touched me on the arm.  
I said, "My dear, what want you here?"

He turned him half about.  
"Mamma, pain's dot in my knee,  
Div me a pin to pick it out."

### A LA HOSPITAL.

Vera's mamma discovered that dolly's ring was loose as every mamma offer does—and just as every other mamma does she tried to glue it back in place for her. She tied a cloth about its head to more firmly secure it and put it away to dry. In the meantime Vera discovered it, and to explain her standpoint, she had recently visited the hospital with her mamma, so she picked up the poor dolly very carefully and solemnly and said, "Now you will have to go to bed and stay there a long, long time, for your head is all broken again."

## JUST LIFE

Tomorrow's Sunday: go to church.

### The Ham.

"Yes, I'm it,"  
The hero said  
As he tossed  
His handsome head.  
"I'm the man who put  
The villain on the bum.  
I'm a hot one  
With the talk,  
But in truth  
I am a gawk,  
And the other actors  
Like to call me "Rump."

Tomorrow's Sunday: go to church.

### Wealth of John D. III.

The Rockefeller fortune to which John D. III. will succeed is estimated at \$1,000,000,000.

At simple interest of 3 per cent in fifty years the fortune will have grown to \$2,500,000,000.

Should the baby not inherit the money-making traits of his grandfather and merely go on compounding the fortune that will be his, in fifty years, when he is much younger than his grandfather is now it will amount to nearly \$5,000,000,000.

This is twice the amount of the national debt of the United States, which last year was \$2,293,849,382.34.

If the baby born Wednesday desires, at the age of fifty years he may be in a position to wipe out the national debt of the United States and

# ORINO Laxative Fruit Syrup

Pleasant to take and does not gripe or nauseate

Cures Chronic Constipation, Stomach and Liver Trouble

### Stimulation Without Irritation.

ORINO Laxative Fruit Syrup is a new laxative syrup combined with the delicious flavor of fruits, and is very pleasant to take. It will not gripe or sicken. It is much more pleasant and effective than Pills, Tablets and Saline Waters, as it does not derange the Stomach, or irritate the Kidneys, Liver or Bowels.

### Constipation.

ORINO Laxative Fruit Syrup will positively cure chronic constipation as it restores the natural action of the intestinal tract. Ordinary cathartics may give temporary relief but the stomach is upset and the bowels are irritated without any permanent benefit having been derived.

The condition of the patient remains unchanged. The Stomach, Liver and Bowels have not been stimulated and in a few days a stronger purgative may have to be taken. This is why Pills and Aperient Waters never give permanent relief. Their violent action results in an unnatural movement of the bowels and it is necessary to keep taking them indefinitely.

### Why ORINO is different.

ORINO Laxative Fruit Syrup is the only preparation that really acts upon all of the digestive organs. Other preparations act upon the lower bowel only and do not touch the Liver. It can very readily be seen that a preparation that does not act upon all of the digestive organs

can not cure Chronic Constipation, Torpid Liver, Indigestion, Sour Stomach, etc.

### For Bilioussness and Sick Headache.

Take ORINO Laxative Fruit Syrup. It sweetens the stomach, aids digestion and acts as a gentle stimulant on the liver and bowels without irritating these organs.

### Clears the Complexion.

ORINO Laxative Fruit Syrup stimulates the liver and thoroughly cleanses the system and clears the complexion of pimples and blotches. It is the best laxative for women and children as it is mild and pleasant, and does not gripe or sicken. Refuse substitutes.

## OUR GUARANTEE

Take ORINO Laxative Fruit Syrup and if you are not satisfied your money will be refunded.

Prepared only by FOLEY & CO., Chicago, Ill.

SOLD AND RECOMMENDED BY

O. T. ERHART.

still have a couple of billion dollars left to keep the wolf from the door.

### Legal Qualification.

In urging the fitness of a candidate for the office of justice of the peace, the Bangor Independent introduces the following argument:

"It is urged in his behalf that he is naturally of a judicial temperament and having sat on a jury at La Crosse when several important cases were being tried, he acquired such a store of legal knowledge and procedure as to fit him in an eminent degree for the position. His friends are working hard for him and the outcome is watched with interest."

The Mutual has started suit against the McCurdys for millions. We'll just bet the powers behind the throne in the Mutual will never take a cent if the court awards it. There are lots of ways of "pulling the wool" over the public eye, but the game is getting rusty.

In La Crosse "bowling" as well as "bowling up" is more popular.

Is it to be understood that Deacon Mosby who withdrew from the Ban-

gor Baptist church because a bowling alley was established in the village, never "bowled up?"

Rev. Wentworth's sermon subject for tomorrow is: "Who th' Hell Cares." Well—who does?

Have you begun to promise yourself a large bunch of woodland walks, carriage rides, camping and fishing parties, and outdoor sports, for the anticipated summer? Did you ever stop to figure how many you take when summer finally gets here?

Hadley can afford to be generous to the old man, since he has not been in the oil trust for eight years.

That's a fine thing for a thing like the Central to "hinge" on, but then, it's nice to see such a brotherly spirit.

—W. V. K.

### Ground Green Bone

Saves one-third feed. Chickens produce twice as many eggs.

—SOLD AND MADE BY—

LANGDON & BOYD

## THE EMPIRE GRILLROOM

NEXT TO RIJOU—BY J. P. CUSHNER

The Oklahoma Jubilee Singers will be at The Empire Every Night, This Week.

### Best 20c Dinner

in the city. Good music while you eat—for ladies and gentlemen.

Remember We Serve Chicken Pot Pie SATURDAY NIGHT. Short Orders all Hours.

## M'CALEB'S SIGNS

LOOK BEST AND WEAR LONGEST

WE WANT TO BUY all kinds of Scrap iron, metals, rubbers, rags and old shoes. We are paying the highest cash prices.

L. MATENSHON & CO.

OLD PHONE 7431 Black. 420 JAY ST.

### Report of Financial Condition of the

### Batavian National Bank

LOCATED AT LA CROSSE, STATE OF WISCONSIN, AT THE CLOSE OF BUSINESS ON THE 20TH DAY OF JANUARY 1906.

RESOURCES	
Loans and discounts.....	\$2,303,693.5
Overdrafts.....	1,601.8
U. S. bonds and premium	404,000.0
Other bonds.....	121,511.8
Banking house & fixtures	75,000.0
5% redemption fund.....	20,000.0
Cash and due from banks	677,232.6
	\$3,603,039.8

LIABILITIES	
Capital stock.....	\$ 400,000.0
Surplus.....	100,000.0
Undivided profits.....	3,631.6
Natl bank notes outstanding	390,000.0
Dividends unpaid .....	375.0
Deposits.....	2,769,033.2
	\$3,603,039.8

## Save Your Money

And get 3 Per Cent Interest on it in our Savings Department.

What you save you make and the new year is a good time to begin.

National Bank of La Crosse, 114 N. Fourth Street. United States Depository

**3% Interest**  
On Savings credited semi-annually.  
Deposits made prior to the 5th draw interest from 1st of each month.  
\$1 starts an account.  
The State Bank of La Crosse, La Crosse, Wisconsin.  
Capital and Surplus \$100,000.00.

## Exchange State Bank

NORTH LA CROSSE.

Capital..... \$25,000.00

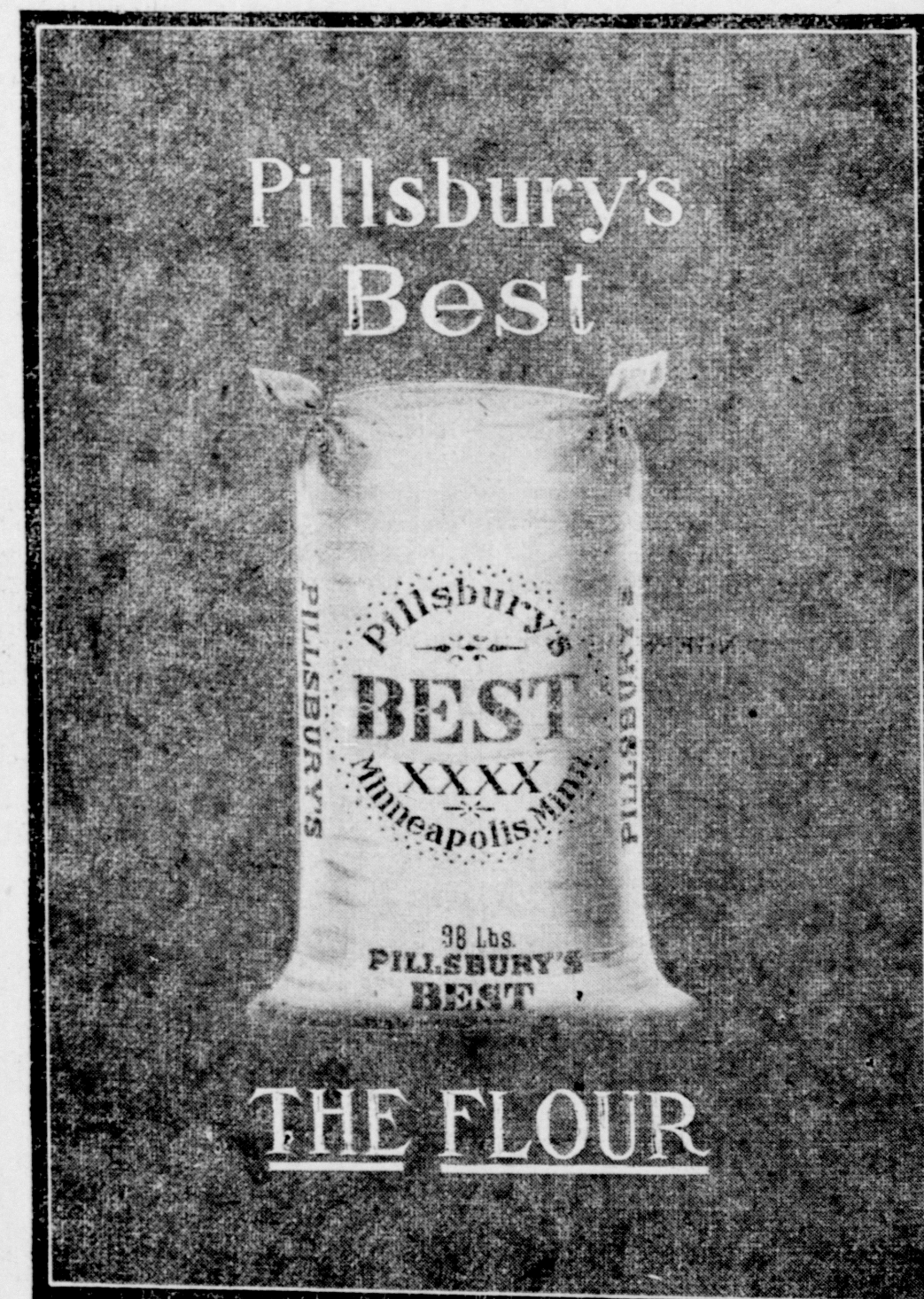
Surplus..... 3,000.00

A general banking business transacted.

OFFICERS—J. E. Wheeler, pres.; Orlando Holway, vice-pres.; Jos. P. Gohres, cashier; Robt. B. Lowry, ass't cashier. Directors—J. E. Wheeler, Orlando Holway, W. B. Tschanner, Wm. F. Gohres, S. J. Waite

**56000**  
More than 56,000 homes and offices in Wisconsin have telephones, and the number is increasing every day. Ask your local manager for rates.  
WISCONSIN TELEPHONE COMPANY

# NOT FROM ANY



or all hard Spring wheat is

## Pillsbury's Best Flour

made, but from such only as stands the Pillsbury tests.

### The Milling of

Pillsbury's Best Flour

—the successive stages

of granulation and purification—is done by machinery of the most modern type, and is done by machinery throughout, no hand touching the middlings.

## Sold by All Grocers.

I. SCHILLING & SONS, DISTRIBUTORS. 111 PEARL STREET



# Strawberries

Pie Plant, Green Onions, Celery,  
Head and Leaf Lettuce, Spinach,  
Radishes, Cucumbers, Asparagus,  
Tomatoes, Oysters, Bananas,  
Apples, Oranges and Lemons.

**John C. Burns Fruit House**

## Get Right With God

A series of Special Gospel Meetings will begin at the First M. E. Church, corner Third and King streets, Sunday evening. Services every night. Preaching service at 8 o'clock. A cordial invitation is extended to all. The subject of the sermon for Sunday evening will be

## Third and Fourth Commandments

A cordial invitation is extended to our Informal Spring Opening. We will have on display a beautiful Line of Pattern Hats for inspection Wednesday and Thursday March 28-29. Yours Respectively, T. J. Farlan 410 Main Street.

## INDIANS FEAR "HOME" IS TO BE A SORT OF PRISON

Congressman John J. Esch of this city has received a petition from Black River Falls signed by more than 100 Winnebago Indians, protesting against building a home for the destitute. The Indians had an erroneous idea of what was meant by the name "home." It was represented to them that it was the intention to build a great building and send the needy and destitute there, as a kind of detention home, and to deprive them of their freedom. The idea has been to build comfortable little houses; make them warm; give each a little garden, and let the destitute, blind, lame and sick

## BUYS RESTAURANT

Carl Kisselbach has purchased the Taylor property, just west of Lutz's fur store, now occupied as a restaurant, on Main street, from the W. W. Taylor property, just east of Lutz's stall a confectionery store and restaurant.

## PROGRESS NOT GOOD

Mrs. Henry Gohres of Wall street, formerly Miss Glass, is not improved.

## BRILLIANT COMPLEXION and HAPPY HEART

## POSTUM

is a powerful aid to both. Read "The Roa to Wellville" in each package.

## CITY NEWS

**Chandelier Parlor, 227 Main Street.**  
On Tuesday evening the ninth annual banquet of the Men's league of the First Presbyterian church will be held in the church parlors. Rev. S. L. McKee of West Salem will act as toastmaster.

The White King, Cordell.  
The raft J. W. Van Sant was the first steamer to ply the upper river this year, making a short trip at Clinton one day this week.

Mrs. G. H. Welch is in Winona visiting her son, Fred Welch, who is the father of a new boy.

Does the tooth hurt you? Hurry to see Dr. J. R. Foster, No. 206 South Fourth street.

The grounds and buildings committee and the committee on claims of the county board held meetings at the court house yesterday to prepare their reports to the board.

Thad Brindley, who is attending the Where there is light there is Colby.

Mr. and Mrs. George Pope have gone to Rock Island for a short visit with friends.

### COUGH SETTLED ON HER LUNGS.

"My daughter had a terrible cough which settled on her lungs," says N. Jackson, of Danville, Ill. "We tried a great many remedies without relief, until we gave her Foley's Honey and Tar which cured her." Refuse substitutes. Sold by O. T. Erhart.

state university, is on the committee on invitations for the commencement exercises in June.

Mrs. L. B. Morris, clairvoyant, palmist, reading daily, at 122 North Fifth, also readings by mail. Thefts traced and mines located.

The Lincoln-Douglas debating society of the high school last night completed arrangements for a banquet to be held May 29 in the parlors of the First Presbyterian church.

Electric wiring, Benton, phone 178. Major Richey of Rock Island was in the city yesterday conferring with Capt. Thompson relative to the work to be done on the upper Mississippi during the coming summer.

### RAW OR INFLAMED LUNGS

Yield quickly to the wonderful curative and healing qualities of Foley's Honey and Tar. It prevents pneumonia and consumption from a hard cold settled on the lungs. Sold by O. T. Erhart.

Miss Maggie Dolan, who has been visiting friends and relatives in La Crosse for the past few weeks, has returned to her home at New Albion.

Have you pains in the back, inflammation of any kind, rheumatism, fainting spells, indigestion or constipation, Hollister's Rocky Mountain Tea makes you well, keeps you well. 35 cents. Ask your druggist.

The Goodman, a member of Dana's band, left yesterday for Denver, where he will accept a position with a big band.

Ole Herstad, who recently took out naturalization papers, has gone to Dickinson, N. D., where he will take up a claim of government land.

"In nervous affections, such as result from the strain of overwork or the demands of modern business life, Osteopathy has accomplished wonders, for in almost every instance a predisposing structural cause is found. Often a single treatment affords immense relief; and a short course of treatments accomplishes structural corrections which frequently mean added years of life and usefulness." Office 503, McMillan.

George McGaffey and F. H. Miller of Honey Creek, who have been visiting friends in the city for a few days, returned last night to their homes.

**DANGERS OF PNEUMONIA.**  
A cold at this time if neglected is liable to cause pneumonia which is so often fatal, and even when the patient has recovered the lungs are weakened, making them peculiarly susceptible to the development of consumption. Foley's Honey and Tar will stop the cough, heal and strengthen the lungs and prevent pneumonia. Sold by O. T. Erhart.

Editor Gesler of the Bangor Independent was in the city yesterday. La grippe coughs yield quickly to the wonderful curative qualities of Foley's Honey and Tar. There is nothing else "just as good." Sold by O. T. Erhart.

Mrs. M. J. Finn has gone to Winona to spend a few days.

F. F. Bohrer, of Riverton, Neb., who has been visiting his daughter, Mrs. H. S. Thill, has gone to Lansing.

at the St. Francis hospital, where she is now being attended.

Simon Sundeln who was injured at the La Crosse Rubber Mills just six weeks ago yesterday is getting along very nicely at his home at 622 Avon street. Mr. Sundeln has been employed at the trade seventeen years. His left hand was amputated between the wrist and elbow.

### HOAG PREACHES ON NORTH SIDE

Rev. John Wellington Hoag of the south side will preach at the Tabernacle Baptist church tomorrow morning. There will be no evening services. Rev. Stubbart who was to come here from New Lisbon to take charge of the church has declared that he cannot come.

Mrs. William Hoyer has returned to her home at Winnebago valley, Houston county, after spending some time visiting her daughter, Mrs. William Poss of La Crosse.

**EXPERT ADVICE AND EXAMINATION FREE**  
Anybody wishing to know the true condition of their eyes can secure the information free of charge by consulting me. It is my business to tell you. This week will be a good time to see to them.

**W. T. IRVINE**  
Graduate Optician 429 Main St.

ing where he will spend some time with relatives.

It pours the oil of life into your system. It warms you up and starts the life blood circulating. That's what Hollister's Rocky Mountain Tea does. 35 cents, Tea or Tablets. Ask your druggist.

Herbert Greenwood of this city is assisting the office force in the La Crosse county bank at West Salem during the illness of Cashier Knudson.

**PNEUMONIA FOLLOWS A COLD**  
but never follows the use of Foley's Honey and Tar. It stops the coughs, heals and strengthens the lungs and affords perfect security from an attack of pneumonia. Refuse substitutes. Sold by O. T. Erhart.

Mr. and Mrs. John E. McConnell have returned from West Salem where they attended the funeral of John Van Ness.

**WIRING, the heavy light man.**

Mrs. O. M. Mitchell has returned to her home in Trempealeau after a short visit with friends in the city.

### STIMULATION WITHOUT IRRITATION.

In cases of stomach and liver trouble the proper treatment is to stimulate these organs without irritating them. Orino Laxative Fruit Syrup aids digestion and stimulates the liver and bowels without irritating these organs like pills or ordinary cathartics. It does not nauseate or gripe and is mild and pleasant to take. Sold by O. T. Erhart.

An advance of 20 cents per barrel in flour and \$1.00 per ton in bran, shorts, white middlings and Red Dog, have been announced by the local mills.

If you will soak your clothes in suds of Beach's Peosta Soap you will find your wash day drudgery lightened and your clothes unusually white—proof that Peosta Soap is different and better than common soaps.

Dr. W. Powell, disease of women. Thomas McCawley, one of the pioneer residents of La Crosse, died Thursday at the home of his son in St. Paul at the age of 74. Interment was made in the La Crosse cemetery this afternoon.

Dr. George Powell, consulting physician and surgeon.

A deal has been completed whereby F. W. Allen, proprietor of the Allen house on the north side comes into possession of the residence of the late George MacMillan on South Seventh street for a consideration of \$7,000.

LOST—A silver thimble, engraved "Bertha, '01," on Mrmon Conlie road near Gund Brewer. Return to 2215 oMrmon Coulee and receive reward.

Wiring Experts, 227 Main.

## When a Boy

Sits on a new tack there is something new under the sun. When you buy a bottle of Gray's Yerba Santa, you have something new under the sun, because the Gray's Yerba Santa is built on entirely different lines, from all other cough medicines. It contains ingredients our forefathers didn't dream about. Compared with the old times its really the automobile of today, against the oxcart of the past. Its most remarkable feature is that it stops the tickle that makes you cough every time, and isn't that the main thing in a cough cure? Remember that old name—Gray's Yerba Santa—it's the real haven of rest for the cougher. Get this ad. out and get a free sample bottle for it at—

**BEYSLAG'S DRUG STORE**  
503 Main Street.



## You Can Wear Eye Glasses

Come in and let me prove to you The Shur On guards never fail to stay on the nose and will be replaced free of charge at any time that they are broken. True they cost a trifle more but the saving of lenses will pay for the difference in price.

I will examine your eyes free of charge and it is time you were changing those lenses too. Glasses relieve the headache.

**H. C. Evenson,**  
Eye-sight Specialist  
At Doerflinger's

"I Made good for Gov. Johnson"

The New :  
Tea Collars  
25c and 50c

**L. COREN**  
Only Exclusive Dry Goods Store in the City

Beauty Pins  
a Set of 2 at  
15c and 25c

## Handsome Spring Suits, Coats, Skirts and Jackets

The Eton, Box and Pony Coats and the Circular skirt are leading features in the new spring suits. We are showing a fine collection of these late styles. The prices in every instance are temptingly low. Judge by these quoted below:

<b>Eton Suits at \$12.50.</b> ETON SUITS—of Wool Crash in the new London Grey, jacket, trimmed with Moire and Persian braid, new coat sleeves with cuffs, skirt, circular style panel back and front, suit at.....	<b>\$12.50</b>	<b>Covert Jackets at \$5.00</b> COVERT JACKETS—of fine covert in fitting or box back, trimmed with stitched Taffeta and buttons, all lined, well made, stylish. They go at this sale for the tempting low special price of.....	<b>\$5.00</b>
<b>BOX COAT SUITS</b> —made of handsome Rugby Suing in the light shades of grey. Jacket taffeta lined, strapped back and front, handsome collar and cuffs of Alice blue basket cloth. Skirt circular style trimmed to match jacket, a smart suit at.....	<b>\$35.00</b>	<b>PONY JACKETS</b> —Of fancy mixtures, velvet collar, fancy button and braid trimmed, new shaped sleeves at only.....	<b>\$8.50</b>
<b>PONY COAT SUITS</b> —in handsome style, coat trimmed with fancy braid, forming vest and cuffs 3/4 sleeves, skirt round length panel back and front, trimmed with straps of same material, stylish suits at.....	<b>\$35.00</b>	<b>TOURIST COAT</b> —Made of Mannish mixtures, in grey double breasted, coat collar, new shaped sleeves at only.....	<b>\$10.00</b>
<b>New Spring Skirts—Attractive models in the new shades of grey and nobby checks and overline plaids.</b>		<b>PONGEE COATS</b> —Collarless style, trimmed with fancy braid double breasted, handsome sleeves with fancy cuffs, collar and cuffs toned up with lavender basket cloth, special.....	<b>\$10.00</b>
<b>WALKING SKIRTS</b> —Circular style made of handsome checked material inverted plect panels at.....	<b>\$12.50</b>	<b>TOURIST COATS</b> —Of fancy mixtures, three quarter length, the new coat sleeves with cuffs, very nobby at.....	<b>\$18.00</b>
<b>WALKING SKIRTS</b> —Of London grey and overplaid suiting in smart pleated and box pleated styles round length, at.....	<b>\$10.00</b>	<b>Smart New Shirt Waists.</b>	
<b>WALKING SKIRTS</b> —Of Mohair and checked suiting, nobby pleated and paneled styles at.....	<b>\$8.50</b>	<b>AT \$1.00</b> —Waists of White Lawn, with 2 rows of embroidery insertion down front and forming yoke which is tucked latest sleeves tucked cuffs at only.....	<b>\$1.00</b>
<b>WALKING SKIRTS</b> —Of Wool Crash in Paris grey and novelty checks, finished with fancy pleats and trimmed with bands of same material at.....	<b>\$7.50</b>	<b>AT \$1.25</b> —Waists of fine Lawn handsome embroidery front, three-quarter or full length sleeves tucked cuffs at.....	<b>\$1.25</b>
<b>WALKING SKIRTS</b> —Made of Mohair in grey, brown, navy and black round length panel front button trimmed, special at.....	<b>\$5.00</b>	<b>AT \$1.50</b> —Waists of fine Linon Embroidery and lace front, wide pleated cuffs with lace insertion at.....	<b>\$1.50</b>
<b>EXTRA SIZE SKIRTS</b> —Made of black Mohair, round lengths, these skirts are made expressly for stout women at.....	<b>\$6.00</b>	<b>AT \$2.00</b> —Waists of fine Lawn front composed of 6 rows emb. insertion and 3 rows lace insertion at.....	<b>\$2.00</b>
		<b>AT \$2.50 and \$2.75</b> —Waists of fine mercerized Lawn, with beautiful embroidered front 3/4 or full length sleeve handsome waist at \$2.50 and.....	<b>\$2.75</b>
		<b>AT \$3.50</b> —Waists of mercerized Batiste with handsome emb. front with val. insertion trimmed fancy lace collar at.....	<b>\$3.50</b>

**New Dress Goods and Silks for Easter Gowns.**—If you are contemplating a new gown or suit for Easter, it will be to your interest to look over our extensive showing of new and popular dress goods and silk fabrics.

Nun's Veiling in white & French Serge in white at 75c and \$1 yard... 75c and \$1 yard... 65c and \$1 yard... colors at 50c, 60c, and \$1 per yard...  
Egyptian Twine—in the new V Rose at yard... \$1.75 Storm Serge—in white 45¢ and \$1.00...  
Fancy Silks in figures... Chiffon Taffetas in plain... Fancy Taffetas for shirt... Louisiennes in hair line checks, moire effects... \$1 changeable effects yd. 75c waist suits at yard... 75c checks & stripes, yd. 60c

## COMPARE THESE PRICES:

**HORSE SHOERS ASSOCIATION PROTECTING PRICES VS. ALEXANDER & VERKINS FAIR PRICES**

Mch. shoes new 0 to 6, 40c per shoe	Mch. shoes 0 to 5, 30c per shoe.
Mch. shoes new No. 6 up, 50c per shoe	Mch. shoes 5 and up, 40c per shoe.
Resetting 0 to 6, 20c per shoe	Resetting 0 to 5, 15c per shoe.
Resetting 6 up, 25c per shoe	Resetting 5 and up, 20c per shoe.
Bar shoes 0 to 6 plain, 60c per shoe	Bar shoes 0 to 5 plain, 40c per shoe.
Bar shoes 6 and up plain, 75c per shoe	Bar shoes 5 and up, 50c per shoe.
Bar shoes 0 to 6 calked, 75c per shoe	Bar shoes 0 to 5 calked, 50c per shoe.
Bar shoes 6 and up calked \$1.00 per shoe	Bar shoes 5 and up calked, 60c per shoe.

### Resetting all bar shoes, 25c per shoe

Neverslip shoes per set \$2.50 and \$3.00	Neverslip shoes per set \$2.40.
Sole leather pads and packings per foot, 25c	Rubber belting pads and packing per foot, 10c.
No discount or contract work allowed	
\$50.00 fine for undercharging these prices	Everybody treated alike at our shop.
	We don't undercharge, neither do we overcharge.
	Above are independent prices.

Our Work is as good as the best and better than the rest. A trial will convince

**Alexander & Verkins** 427 Jay Street  
Opposite Market Square.

## THE HOME STEAM DYE WORKS

JOHN M. KOLB, PROPRIETOR.

Cleaning, Dyeing of every description of wearing apparel, Chenille and Tapestry Portiers, Piano Covers, Carpets, Rugs, Goods for Stores, Silk and Silk Ribbons, Ostrich Feathers, etc.  
Dry Cleaning a Specialty. 723 S. 8th Street.  
If necessary Goods called for and delivered.  
New Phone 603 C. La Crosse, Wis.

## La Crosse Sausage Factory

Rogers & Shorrel, proprietors.  
Successors to F. Schildman.  
Manufacturers of all kinds of Sausages, Smoked Meats and Lard.  
Fine sausage a Specialty—Imported Swiss Cheese—Dill Pickles.  
We also handle a complete line of Canned Goods. We have retained the expert sausage maker.  
Prompt Deliveries—313 Pearl

## CASKA 35 CENTS A BOTTLE

**HOESCHLER'S STORES**  
City Book & Drug  
Cor. 5. & Main St.  
Columbia Drug  
123 S. 4th St.

New phone—179—Old phone

**Gateway City Transfer Line**  
Baggage, all kinds heavy draying, pianos, safes and household goods. Finest livery in the city for picnics etc. 215-217 Vine street, La Crosse, Wis.





## Let this Machine do your Washing Free.

There are Motor Springs beneath the tub. These springs do nearly all the hard work, when once you start them going. And this washing machine works as easy as a bicycle wheel does. These are not on the inside bottom of the tub. These are on the outside, so you can see them in the same direction you revolve the tub. You throw the soiled clothes into the tub first. Then you throw enough water over the clothes to float them.

Next you put the heavy wooden cover on top of the clothes to anchor them, and to press them down. This cover has slots on its four sides to grip the clothes and hold them from turning around when the tub turns.

Now you are all ready for quick and easy washing. You grasp the upright handle on the side of the tub, and with it, you revolve the tub one-third way round. All it takes is a motor-spring.

This motor-spring throws the tub back till it strikes the other motor-spring, which in turn throws it back on the first motor-spring.

The machine must have a little help from you, at every swing, but the motor-spring, and the ball-bearing, do practically all the hard work.

You can sit in a rocking chair and do all that the washer requires of you. A child can run it easily full of clothes.

When you revolve the tub the clothes don't move. But the water moves like a mill race through the clothes.

The paddles on the tub bottom drive the soapy water THROUGH and through the clothes at every swing of the tub. Back and forth, in and out of every fold, and through every mesh in the cloth, the hot soapy water runs like a torrent. This is how it carries away all the dirt from the clothes, in from six to ten minutes by the clock.

It drives the dirt out through the meshes of the fabric WITHOUT ANY RUBBING, without any WASH and TALK from the washboard.

It will wash the finest lace fabric without breaking a thread, or a button, and it will wash a heavy, dirty carpet with equal ease and rapidity. Fifteen to twenty garments, or five large bed-sheets, can be washed at one time with this "1900" Washer.

A child can do this in twelve minutes better than any able washer-woman could do the same clothes in TWICE the time, with three times the wear and tear from the washboard.

This is what we SAY, now how do we PROVE it? We send any reliable person our "1900" Washer free of charge, on a full month's trial, and we even pay the freight out of our own pockets.

No cash deposit is asked, no notes, no contract, no security.

You may use the washer four weeks at our expense. If you find it won't wash as many clothes in FOUR hours as you can wash by hand in EIGHT hours you send it back to the railway station, — that's all.

But, if, from a month's actual use, you are convinced it saves HALF the time in washing, does the work better, and does it twice as easily as it could be done by hand, you keep the machine.

Then you mail us 50 cents a week till it is paid for. Remember that 50 cents is part of what the machine saves you every week on your own, or on your washer-woman's labor. We intend that the "1900" Washer shall pay for itself and thus cost you nothing.

You don't risk a cent from first to last, and you don't quit it until you have had a full month's trial.

Could we afford to pay freight on thousands of these machines every month, if we did not positively KNOW they would pay for themselves for us?

Write us TODAY, while the offer is still open, and while you think of it. The postage stamp is all you risk. Write me personally on this offer, viz.: R. F. Heber, General Manager of "1900" Washer Company, 5856 Henry St., Binghamton, New York or 855 Yonge St., Toronto, Canada.

## STOVE EXPLODES:

About eight o'clock yesterday morning the home of James Sokilik a few doors south of the St. Elmo, at West La Crosse, caught fire. Mrs. Sokilik was busy at the oil stove when it exploded and set fire to her clothes. She succeeded in extinguishing the flames and only suffered some minor burns as did also her sister, Miss Johnson, who was there at the time of the accident. The stove was pitched through the window and the fire extinguished before any serious damage was done.

## NORTH SIDE LAUNDRY CO. ELECTS

The North La Crosse Laundry company, recently incorporated, held its first annual election of officers last evening, when the following were elected to serve for the ensuing year: President—John A. Hauser. Vice president—F. E. Benjamin. Secretary—L. J. Cole. Treasurer—George J. Albrecht. The above together with Cole, constitute the board of directors.

## NORTH SIDE BRIEFS

Clever cut suits for smart dresses. Larson-Nein Clothing company.

Miss Grace Sherwood left on No. 55 this morning for an extended visit in the Twin Cities.

Largest line of new wall paper in the city. Staats' Wall Paper Co.

Andrew Murphy, street foreman on the north side, is still very ill.

Charles Mosher of 1637 Avon street is the guest of relatives and friends in West Salem.

Model Shoeing Shop. P. Loomis, 512 Hagar street.

James Campbell is the guest of relatives in Minneapolis.

The new neckwear: King's blue, Queen's gray, Larson-Nein Clothing company.

Bert Ballard, formerly a conductor on the Ballard division of the Milwaukee road is here from St. Louis Portico, Old Mexico, on a visit with relatives and friends.

## THE WAYS OF THE COMPETITORS

## IF YOU CAN'T BOOST DON'T KNOCK

Will Mr. A. W. Larsen of the firm of Larsen & Mercier, horseshoers, let me know through the columns of The Tribune why he paid me \$2.50 per day for my services when the union scale was only \$2.25? Will Mr. Larsen let me know why he kept me to work at \$2.50 per day when there were union men idle whom he could hire for \$2.25 and probably less per day? Will Mr. Larsen let me know if I done inferior work while in his employ? Will Mr. Larsen let me know if I can't do just as good work in Alexander & Verkins' shop as I did in Larsen & Mercier's shop? Hoping Mr. Larsen will see fit to answer these questions through the public press, I am,

HENRY A. VERKINS.

## A Drug Store

## That is a Drug Store

It is amply stocked with pure drugs and goods of high quality.

We are prompt and accurate and give a courteous service.

Investigate our store and methods and you are bound to become one of our customers because you will find that this is a real DRUG STORE, worthy the name.

**ERHART'S**  
Red Cross Drug Store

## SOCIETY.

(Continued from page 3.)

Mrs. Robert Fritz gave a dinner Thursday in honor of her birthday. The hostess was presented with a number of pretty gifts from her guests. Those who were present were Messrs. and Mesdames Fiesiger, Otto Krunze, J. H. Koethe, M. Casper, Joseph Wagner, Mesdames Selund, A. Beyer, H. Newman, P. Kisselbach, Misses Edna Evans, Lottie Jacobs, Elsie Beyer, Bertie Wild and Meta Beyer.

## ANNOUNCEMENTS.

Mrs. W. R. Sill announces the engagement of her daughter, Miss Margery Sill to Robert Tinsman of New York.

Miss Edith Clements is also reported to be engaged to Richard O'Brien of St. Paul.

## SOCIETY PERSONALS.

Mrs. D. G. Whyte and son Kenneth left yesterday for Milwaukee where they will spend a few days. From there they will go to Watertown and spend the remainder of the vacation week.

Miss Laura Owens of Black River Falls is the guest of Mrs. Alex Hyslop.

Mrs. C. P. Dorset and Miss Nannie Colwell left the first of the week for Las Vegas, New Mexico, where they will spend several weeks with Dr. Benard Dorset who has located there.

Miss May James has gone to Milwaukee to visit her sister, Mrs. Will G. Whyte.

Mrs. A. Candrian who was called to Chicago by the death of a relative returned home Friday.

Miss Margery Sill returned the first of the week. She spent several weeks at Aiken, S. C., where she was the guest of her sister Mrs. Charles Palmer.

She also visited the Misses Paul at their winter home in Watertown, Fla., from there she went to New York where she spent several weeks looking up the latest designs in art goods and house decorating.

## HERPECIDE ATTRACTS ATTENTION

## ERHART'S DISPLAY IS VERY ARTISTIC

In the window of O. J. Erhart, whose attractive drug store is located on the most prominent corner of Fifth and Main streets, there appeared an artistic display of Herpicide hair restorer and other remedies that arrested the attention of passing crowds this morning.

Herpicide is recognized as the standard everywhere, and the excellence of the preparation is nowhere questioned. In addition to this essential feature, there is an added characteristic of the herpicide preparations that is rather of an aesthetic nature. It is the beauty of the packages in which it is put up. One glanced into Mr. Erhart's window this morning in the

## Scalp Specialists

### Use and Recommend

# NEWBRO'S HERPICIDE

"I am sending you my photograph to show what Newbro's Herpicide has done for me. Since I first tried Herpicide upon my hair I have used it exclusively in giving scalp treatment to others, and I would not think of trying to get along without it." (Signed) Mrs. ANNA CONNOR. 2307 Archer Ave., Chicago, Ill.

Hundreds of lady scalp specialists and hair dressers use and recommend Newbro's Herpicide, instead of products of their own manufacture upon which a much larger profit could be made. They claim that Herpicide makes friends for them and gives much better satisfaction. Some hair dressers use Herpicide for obstinate cases only, but why not use the best first?

Herpicide is a delightful dressing that can be used when there is no disease of the hair or scalp, and as an actual remedy for dandruff, itching scalp and falling hair it stands in a class singularly its own.

Many ladies object to a gummy and sticky hair dressing, or one that is full of sedimentary chemicals intended to dye the hair. The marked preference for a clean and dainty preparation, particularly one that overcomes excessive oiliness and leaves the hair light and fluffy, is reflected in the enormous sale of Newbro's Herpicide. Discriminating ladies become enthusiastic over its refreshing quality and exquisite fragrance. It stops itching of the scalp almost instantly.

At Drug Stores—Send 10 cents in stamps to The Herpicide Co., Dept., N., Detroit, Michigan for a Sample.

## See Window Display at O. T. Erhart, Special Agent



Mrs. Anna Connor

## DR. TURBIN

Of Berlin, Germany, the Expert Specialist and Surgeon Has visited La Crosse for the past fourteen years once a month, will again be in La Crosse, Monday, March 26th, 1906, at Hotel La Crosse, from 9 A. M. to 8 P. M. and fourth Monday thereafter, and in Viroqua Tuesday, March 27th at the Fortney Hotel, office hours from 10 a. m. to 5 p. m.

Consultation and Examination Free.



DOCTOR TURBIN, 103 Randolph St., Chicago, Ill.

**YOUNG MEN** If you are troubled with nervous debility, stupor, or are otherwise unfitted for business or study, caused from youthful errors or excesses, you should consult this specialist at once. Don't delay until too late.

**MIDDLE-AGED AND OLD MANKIND** There are thousands of you troubled with weak, aching backs and kidneys and other unmistakable signs of nervous debility. Many die of this difficulty, ignorant of the cause. The most obstinate cases of this character treated with unfailing success.

**ALL DISEASES** of delicate nature—inflammations and kindred troubles—quickly cured without pain or inconvenience. **CATARRH** which poisons the breath, at mouth and lungs and paves the way for Consumption, also Throat, Liver, Heart, Kidney, Bladder and all constitutional and internal troubles, also Rupture, Piles, Fistula, Dyspepsia, Diarrhoea and all diseases of the stomach and bowels treated far in advance of any institution in the country.

**BLOOD AND SKIN** Diseases, Scrofula, Tumors, Tetters, Eczema and Blood Poison thoroughly eradicated, leaving the system in a strong, pure and beautiful state.

**WRITE** your troubles if living away from city. Thousands cured at home by correspondence and medicine sent as directed. Absolute secrecy in all professional dealings. Address all letters, giving street and number plainly. Send 2-cent stamp for list of questions and pamphlet.

**Cure Nervous Debility, Blood Poison, Rheumatism, Enlarged Veins, Fistula, Piles and Other Rectal Diseases, Kidney, Bladder and Lingular Ailments.**

**I MAKE NO CHARGE FOR CONSULTATION,** whether you take treatment or not.

## VARICOCELE.

Varicocele impairs Vitality

I want every man afflicted with Varicocele, Blood Poison, Nervo-Vital Debility, or allied troubles to come to my office, where I will explain to him my method of curing these diseases. I invite in particular all men who have become dissatisfied with treatment elsewhere. I will explain to you why you have not been cured, and will demonstrate to your entire satisfaction why I can cure you safely, quickly, and permanently. MY COUNSEL WILL COST YOU NOTHING, BUT MY CHARGES FOR A PERFECT CURE WILL BE REASONABLE AND NOT MORE THAN YOU WILL BE WILLING TO PAY FOR THE BENEFITS CONFERRED. I WILL DO BY YOU AS I WOULD WANT YOU TO DO BY ME IF OUR CASES WERE REVERSED.

**LADIES** If you are suffering from persistent Uterine Discharges, Pains in Back, and feel as if it were impossible for you to endure your troubles and still be obliged to attend to your household and social obligations, give the Doctor a call. He will cure you if you trust yourself to his care. A great many have taken treatment of this Specialist, and he can refer you to those who have been cured by him.

Thousands cured at home by correspondence and medicine sent as directed. Absolute secrecy in all professional dealings. Address all letters, giving street and number plainly. Send 2-cent stamp for list of questions and pamphlet.

## Own your home



## FOR SALE.

Two fine and valuable properties on West Ave. South. MUST be sold.

Modern House with City Hot Water Heat, Barn; desirable and a Bargain, South Eighth St. Fine House, with barn, east front on South Ninth Street.

Above are three only of many desirable properties.

J. H. Lightbody, 325 Main St.

## Don't Stop

Boosting for the North Side and

## Drinking Nebuer Ginger Ale.

Best soft drink on sale—Try it and you will always buy it. Remember the name and always ask for it.

North Side Bottling Works 901 Rose street.

## The Café...

March 24, 1906. (BY J. F. SCHIRANK)

## Go to the Café for your Sunday Dinner

Everything neat and up-to-date With Fresh Vegetables.

SHORT ORDERS OF ALL KINDS

Oysters.

Home Made Pie for sale Spring Chicken. 412 MAIN STREET. 412

## Rocky Mountain Tea Nuggets

A Busy Medicine for Busy People. Brings Golden Health and Renewed Vigor. A specific for Constipation, Indigestion, Liver and Kidney Troubles, Pimples, Eczema, Itching Blood, Bad Breath, Sluggish Bowels, Headaches and Backache. The Rocky Mountain Tea in tablet form. 35 cent a box. Genuine made by GOLDSTEIN DRUG CO., INC., Madison, Wis.

GOLDEN NUGGETS FOR CALVE PEOPLE

## Special Sale on the famous "Bell Brand" Imported White ENAMELED WARE

### A FEW OF OUR SPECIAL PRICES

19 1-2 in. foot bath.....	65c each
20 1-2 in. foot bath.....	75c "
11 in. Wash Bowl.....	16c "
12 in. Wash Bowl.....	18c "
12 1/2 in. Wash Bowl.....	22c "
3 qt. English Pitcher.....	49c "
4 qt. English Pitcher.....	59c "
8 in. Chamber, with cover.....	39c "
9 in. Chamber, with cover.....	49c "
5 in. Deep Mixing Bowls.....	10c "
5 1/2 in. Deep Mixing Bowls.....	12c "
6 1/2 in. Deep Mixing Bowls.....	15c "
1 1/2 qt. Pudding Pans.....	14c "
2 qt. Pudding Pans.....	17c "
3 qt. Pudding Pans.....	20c "

**FRED KRONER HARDWARE CO.**  
116-118 South Third Street



WEIS BOOK STORE, 509 MAIN STREET

## THE ELLIOTT-LOEFFLER COMPANY.

Wholesale **WINES & LIQUORS**  
222-224 PEARL STREET.

**GOOD PLUMBING FINE PLUMBING SANITARY PLUMBING**  
WHERE?  
**TRANE'S**  
Both Phones 152. 118 S. 5th St.

**PRIORITY of RYOR'S photographs** is popularly recognized and mainly discernable Your patronage appreciated.  
**RYOR,** 121 N. 4th Street.....



## THE TRIBUNE POPULAR CLASSIFIED WANTS

### FOR SALE

FOR SALE—Two two-story houses in good condition. Lots included. Fine location. One story store building and barn. Horse, two wagons, cutter, buggy, plumbing stock and tools. Cash payment and time on balance if desired. Address E. Tribune.

FOR SALE—N. Olsson, 1409 George street, La Crosse, shall go out of business, and will sell out his stock of pipe and reed organs, pianos, most all kinds of musical instruments, showcases, sewing machines, household goods, etc.

FOR SALE OR RENT—Modern eleven room brick dwelling in good location. A bargain. Enquire of C. E. Norbeck, R 209 Linker Bldg., or No. 1114 State street.

FOR SALE—Stock of confectionery, groceries and complete ice cream and soda water outfit. Well established trade in good locality. Address X. Y. Z., Tribune.

FOR SALE—Snap: 8 room medium house, two lots; Fourteenth and Madison. Enquire 1423 Madison street.

FIVE HOUSES—To be moved from lots. Otto Granke. Both phones.

### HELP WANTED—MALE.

WANTED—Men to learn barber trade. We prepare you for positions \$12 to \$20 weekly. You can practically earn your tuition, tools and board before completing. Positions waiting. Few weeks completes. Write today. Moler Barber College, Chicago, Ills.

WANTED—A competent stair builder. Steady work. Address W. care of Tribune.

WANTED—Good strong, young man; 21 or over. La Crosse Cracker & Candy Co.

WANTED—First class coat maker; steady work; 1113 Caledonia street.

### HELP WANTED—FEMALE.

WANTED—Experienced operators on power sewing machines for white underwear. Good wages for right parties. Call evenings at 1012 South Eighth for particulars.

WANTED—Apprentices for dress-making. Katherine J. Levy, 513 North Seventh street.

WANTED—Girl or woman to work. Two in family, 1701 Market street.

WANTED—Girls in the bottling department. Jno. Gund Brg. Co.

WANTED—Competent girl at 232 South Eighth street.

WANTED—Laundry girls at 110 North Third street.

### FOR RENT.

FOR RENT—Furnished room in modern house, centrally located; gentlemen preferred. Apply 1122 Main street.

FOR RENT—Nine room house; modern improvements; 817 South Fifth street.

FOR RENT—Four room house. Address "A. B. C." Tribune office.

FOR RENT—Large furnished rooms upstairs, 608 State street.

### MISCELLANEOUS.

WALL PAPER CLEANING—L. H. Garard, successor to R. H. Hubbard. Leave orders Hebbard's drug store. Both phones.

HORSES CLIPPED by power at Alexander & Verkin's horse shoeing shop, 427 Jay street. Both phones. Wilhelm & Alexander.

WANTED—Stove repairing, gas-line stoves cleaned and good as new, 316 South Third street; phone 3882.

WANTED—Second hand safe. W. Grams, 628 South Third street.

WANTED—Boys and girls, La Crosse Can Co.

### BUSINESS PERSONAL.

PERSONAL—If you have paid rent for ten years, you have paid enough to own a home of your own. Let us build you a house on easy terms. We have lots near West Avenue South for \$550.00; on Fourteenth and Madison for \$700.00; on Main street for \$650.00; on King street for \$200. Frank G. Roth, Fourth and Pearl street.

### LOST.

LOST—A hunting hound at Dakota, Minn. White and brown with brown ears. Bob tail. Finder please return to Dr. C. E. Wilson, Dakota, Minn.

LOST—Gentleman's gauntlet glove. Finder return to Tribune office for reward.

AMENCAS, GREATEST CHARACTER ARTISTS, AT THE BIJOU.



Danny Mann.

## AT THE THEATERS

Edward Everett, the well known advance agent, is in La Crosse today arranging for the appearance of Golden voiced Al H. Wilson at the La Crosse theatre next Thursday evening in his new play, "The German Gipsy."

In speaking of the "harvest field" scene in the German Gipsy Mr. Everett says "that it is so realistic you can almost smell the new mown hay, as a young lady" told her mother at the conclusion of the performance down in Jacksonville, Florida. It is during this scene that Mr. Wilson sings his now famous "Under the Harvest Moon" song, while "Gretchen," "The Love Trust," "My German Rose," "Katie Krause" and "No Love Like Thine" are also rendered by this popular comedian during the performance.

## CHURCHES

### NOTICE.

Christ Episcopal church, corner Main and Ninth. Holy communion, 8 a. m., morning service, 10:30 a. m.; evening services during Lent at 7:30 p. m. Subject for Sunday evening, popular church history talks, "The Counter Reformation and the Ultra Reformation and their Effect on the Church." Everybody welcome. Strangers and those who have no church connections specially invited. Special music at each service.

St. Paul's Universalist church, Eighth and Cass streets, Rev. J. S. Lowe, pastor. Regular preaching services at 10:30 a. m. and 7:30 p. m. Sunday school at noon. Y. P. C. U. meeting at 6:30 p. m. Subject of morning sermon, "Salvation, a Work." Evening theme: "Jesus the Divine Spiritual Authority." All who wish to know more of Universalism are especially invited.

First Methodist church, Eighth and King streets, Rev. James W. Irish, 231 South Eighth street, pastor. Class meeting at 9:45; Sunday school at noon; Epworth league at 6:45; evening worship, 7:30; prayer meeting Wednesday evening. Morning subject, "Helping the Almighty—Against the Almighty." Epworth league at 6:30. Evening sermon, "The Third and Fourth Commandment." Music tomorrow as follows: Anthem, "Christian the Morn," Shelly; offertory, "Te Deum," in F. Kotyschmar; Evening, "Reapers for the Harvest," Beazley; "Fear Not, O Israel," Spicker.

Spiritual service 7:30 p. m. at Jewish synagogue, South Fourth street.

Rev. T. T. Overstad will conduct the services in the Trinity Lutheran church on Avon street Sunday forenoon at 10:30, and in the evening at 7:30 he will speak at the Norwegian Lutheran church, corner Twelfth and Division street, south side.

First Presbyterian church, King and Sixth street, Rev. J. K. Fowler, pastor. Morning service, 10:30 a. m.; evening service, 7:30 p. m.; Sunday school, 12 m.; Y. P. S. E., 6:30 p. m.; Grace chapel, 3 p. m.; prayer meeting Wednesday, 7:30 p. m. Morning sermon "The Timely Elihu." At night a praise service is given by the choir under lead of Prof.

### FINANCIAL.

LOANS TO LOAN—Diamonds, watches, etc. Stevens, 510 Main street.

LOANS made salaried people on furniture, pianos, horses, wagons. No removal, no publicity. LA CROSSE MORTGAGE & LOAN CO., 822 Main Street, up stairs.

### ARCHITECT.

WELLS E. BENNETT  
Architect  
Room 3, Batavian Bank Building



Mandy Hawkins.

Redhead. It includes the following: Anthem, "Arise and Shine," Buck; solo, "Beautiful Home on High," Taylor, Mr. Utermoehl; anthem, "Sovereign Ruler," Bendel; short address, "The Gospel in Song," solo, "The Plains of Grace," Barnard, Miss Hosly; closing song, "Rock of Ages."

First Baptist church on Sixth street between Main and King streets, Rev. John Wellington Hoag, minister. Morning preaching service 10:30; Bible school, 11:45; Colton branch, 3:00; B. Y. P. U., 6:30. Evening praise and preaching service, 7:30.

Regular preaching both morning and evening. The evening topic will be "The Church of God." At the close of the evening service the dedication of baptism will be administered. The music for the day will be, morning, anthem, "Place of Prayer"; duet, "Saved by Grace," Messrs. Mahlum and Shumann; evening, anthem, "Oh Happy Day"; duet, "God the Creator," Miss Mahlum and Mr. R. Russell.

First Congregational church, Main and Seventh street, Henry Faville, pastor. Worship, 10:30 a. m. and 7:30 p. m. Morning subject, "The Modern Voice to Modern Men." In the evening Rev. C. L. Hocking of Onalaska will occupy the pulpit in exchange with the pastor. Sunday school at noon. Young people's meeting 6:30 p. m.

Westminster Presbyterian church, Rev. J. Kroonemeyer, pastor. Morning service at 10 a. m.; evening at 7:30 Sunday school at 11:15 a. m. Bible class on Wednesday at 7:45.

German Methodist church, corner Seventh and Ferry. J. L. Panzlau, pastor. Sunday school 9:15 a. m., sermon 10:30 a. m. Junior league 2:30 subject, "The Christian Election and Destination." Holy communion after the morning sermon. Those of our friends wishing to unite with our church will have an opportunity to do so after the morning service. Preaching 7:30. Subject, "Personal Influence." Rev. L. J. Brenner, presiding elder, will preach both morning and evening. He will also preach tonight at 7:30. Theme, "The Right Celebration of the Lord's Supper." Quarterly conference tonight.

The English Evangelical Lutheran church of the Holy Trinity, West Avenue and Ferry street. The Rev. J. J. Clemens, pastor. Fourth Sunday in Lent. Services as follows: Chief service at 10:45 a. m.; vesper service at 7:45 p. m.; Sunday school at 9:30 a. m.; Luther league meeting at 7 p. m. Topic, "The Meaning of Rom. 6:4." Leader, Mrs. E. E. Ulm. Morning subject, "The Starving People Fed by the Savior." Evening subject, "Pilate Beneath the Cross." Lenten service Wednesday evening at 7:45.

West Ave. Methodist church, between Mississippi and Jackson streets, Rev. Henry Goodsell, pastor. Morning service, 10:30 a. m.; evening service, 7:30 p. m.; Sunday school, 12 m.; Epworth league, 6:30 p. m. Morning topic, "The Third Sermon on Messages to the Seven Churches of Asia." Evening topic "Around the World in a Day and a Half." Epworth league topic, "Africa." Leader, Miss Julia Goodsell.

German Baptist church, corner Seventh and Winnebago. Sunday school, 9:30 a. m.; services 10:30 a. m. and 7:30 p. m., Wednesday evening 7:30, B. Y. P. U. prayer meeting 6:45 p. m. Regular prayer meeting Wednesday at 7:30 p. m. Ben. Graf, pastor. Morning topic, "The Love of

God." Evening topic, "Isiah's Vision." Sewing school Saturdays at 2:30.

First Church of Christ, Scientist, King street, between Fifth and Sixth. Services at 10:30 a. m.; Wednesday evening meeting at 7:45. Morning subject, "Unreality." Wednesday evening meeting at 7:45.

Grace chapel, Sixteenth street, between Pine and Badger. Sunday school at 3 p. m. Preaching service on Thursday evening at 7:45 p. m. Rev. J. Kroonemeyer, pastor.

Caledonia street M. E. church, Rev. Chas. Wentworth, pastor. Class meeting at 9:30, followed by the preaching service, at 10:30, at which service the pastor will speak on the subject, "God's River," and the choir will sing, "The Lord is My Light," by Prior. In the evening the subject of the sermon will be, "Who the Hell Cares," and the choir will render "Oh Give Thanks," by Straug. The Epworth league will meet at 6:30. Preaching on the Island in the afternoon at 3 o'clock.

### FOLEY'S HONEY AND TAR

Cures coughs and colds.  
Cures bronchitis and asthma.  
Cures croup and whooping cough.  
Cures hoarseness and bronchial troubles.  
Cures pneumonia and la grippe.  
Sold by O. T. Erhart.

## ..THE MECCA..

FINE LUNCH AT ALL TIMES OUR STOCK FINEST OF EVERYTHING

Spr. 1895 Bond & Sillard  
" 1897 Cedar Brook  
" 1888 Sherwood Bye  
" 1899 Finsh Golden Wedding

ANDY

GILBERTSON.  
114 North Fourth St.

## NEW ENGLAND WOMEN PREFER PILLSBURY'S

THEY BUY THE FLOUR THAT  
MADE MINNEAPOLIS  
FAMOUS

Down in the New England states, where the ideal housewife is presumed to be produced, and where the wholesome stability of the food consumed is the traditional standard for literary descriptions of nutritious plenty, Pillsbury's Best flour is used every year. This is regarded as the most valuable commentary on the value of this celebrated flour as a food stuff.

One of the most valuable characteristics of Pillsbury's Best flour is that bread and other pastry made from it will keep longer than will the product of any other flour in the market. It is economic above all other flours because it will make more bread per sack by several loaves than any of them, and its nutritive value is recognized to exceed all competitors. These facts are coming to be recognized in La Crosse, where the sale of Pillsbury's Best has increased materially during the past four months.

Foley's Kidney Cure makes the kidneys and bladder right. Contains nothing injurious. Sold by O. T. Erhart.

## LA CROSSE THEATRE

TONIGHT  
Hickman-Bessey Co.  
A True American

Sunday Matinee and Night  
When Reuben Comes to Town

—BIG SPECIALTIES—  
Tonight--Temptation  
Prices 10c and 25c

Mon. March 26  
J. F. FITZSIMONS  
Presents  
MISS LTCY McKNIGHT  
in

"THE TWO ORPHANS"

18---PEOPLE---18  
Grand Scenic Production.  
Gorgeous Costumes.  
Splendid Electrical Effects.  
Prices: 25c, 50c, 75c

### Grand Concert.

# Kreutz's

La Crosse Orchestra at Germania Hall, at 3 o'clock p. m., Sunday, March 25. A delightful program has been prepared, an attractive feature of which will be

### A VIOLIN SOLO

by Miss Florence Hermann and other pleasing numbers. The Tickets are 15 cents.

KREUTZ'S LA CROSSE ORCHESTRA.

# Bijou Family Theater

### THIS WEEK

A \$500.00 a Week Show For 10c

### EVERY ACT A FEATURE

Every Matinee This Week Will Be Packed By The Women Folks. Why? Because

Danny Mann & Co., America's Greatest Character Artists Will Present

# "MANDY HAWKINS"

MOST BEAUTIFUL PASTORAL. SPECIAL SCENERY AND ELECTRICAL EFFECTS.

This little Playlet is indorsed by Press and Pulpit and makes the hardest hearted cry and laugh at the same time. Mr. Mann & Co. will be the means of breaking all records for attendance, which he does everywhere he goes.

### Arabian Wonder

## Hadji Lessik

The Whirlwind

### Gun Spinning Wonder

A European Novelty Act.

## Harrie Wilmot

Illustrated Song:

"Take Me To Your Heart Again."

Ladies' Popular Matinee Every Day At 2:30, Admission 10 Cents. All School Children 5 Cents Saturday Afternoon. This Week's Bill Will Be The Talk Of La Crosse.

### ADMISSION

10c



## HUNTRESS

THE MALE PAPINTA  
Spectacular Electrical Dancer.  
His Like You May Never See Again.

## Melville and Azelle

Comedy! Comedy! Comedy!

Real Funmakers.

## Moving Pictures

Troubles Of The

### FFlat Dwellers

And Other Features

### ADMISSION

10c

A Few Reserved Seats 15 Cents  
Doors Open 7:15 P. M. First Show 7:45 P. M.  
Second Show 9:00 P. M. Continuous Show.  
Matinee Every Day at 2:30 P. M.  
Admission 10 Cents to Any Seat in the House.



This Page of Store News Represents Unmistakable Evidence of Most Unusual Value Giving.



# DOERFLINGER ADVERTISER.

EVERYTHING TO EAT--EVERYTHING TO WEAR--EVERYTHING EVERYBODY WANTS.



VOL. 2.

LA CROSSE, WIS., SATURDAY, MARCH 24, 1906.

NO. 10.

## Sale of Ribbon EXTRAORDINARY

Monday offers economies in Ribbons, positively unmatchable. These offerings here are most unusual from the fact that they are most desirable. The patterns and the colorings are new and the quality is the finest.



We have just received a new washable Taffeta Ribbon in widths from No. 5 to 80, all colors and shades for the coming season. We recommend this new ribbon and guarantee it the best value to be obtained for the money. Prices range at the yard—

5c up to 25c

**FANCY PILLAR RIBBONS**—A magnificent assortment of colors in graduated shade with drawn thread, splendid values at per yard only

10c, 15 and 19c

## Very Special

**FANCY STRIPE**, plain and beautiful flowered ribbons, 5 and 6 inches wide, values regularly worth 30c and 40c. We have about 50 pieces of these choice ribbons and place the lot on sale Monday only in our Ribbon department at the low price

25c

## New Novelties for Easter in Candy Section

Easter is not far off and the opportunity of laying in your supplies at a big saving had not ought to be passed up. These few items are but a handful of the numerous offerings in the latest and choicest novelties for Easter. Our Candy department displays the most varied assortment of Easter novelties ever shown in this city. Read these few items they illustrate the big saving opportunities in this department.



**Cotton Rabbits**, pink ears, head eyes, sitting position, holding carrots, each only

1c

**Brown Rabbits**, removable heads, woven willow candy basket, each

5c

**Plush Rabbits** with Wax Baby Faces, ribbon neckband, two positions, each

10c

**Fur Rabbits**, removable head, hollow body, glass eyes, painted features, each

10c

**Cotton Chicks**, white and yellow black wings, wire legs so they will stand, each

1c

**Japanese Chicks**, metal legs, will stand, tinted and striped, painted eyes, each

1c

**Decorated Eggs**, hand painted, floral decorations, large duck size with stand, each

5c

**Chocolate Eggs**, pure sugar decorations, Easter motifs, delicious eating, each

5c

**Jelly Bird Eggs** in assorted colors, just the thing for Easter nests, per pound

10c

## Economy Basement

Very special values in ready made Bed Sheets and Pillow Cases are being offered in our Economy basement the coming week. All those quoted here are extra well made of good quality muslin and nicely hemmed. You will have to go a long way to get values that will compare with these. **PILLOW CASES—BED SHEETS** 42x36 in. at 10c 90x93 1/2 in. at 9c 45x36 in. at 15c 81x90 in. at 75c 45x38 in. at 19c 81x90 in. at 69c 46x36 in. at 25c 72x90 in. at 49c

WHITE GOODS.

A great lot of choice White Goods in very choicest patterns, values that regularly sell at 15c the yard. Monday in our Economy basement at the extreme low price per yard

10c

## New Spring Styles

A SPLENDID SHOWING.

Of the most unusual values in the new wash materials for Spring. All the new styles and colorings represented in Madras Suitings, Anderson's Scotch Gingham, Mercerized Voiles and Panamas, Irish Dimities, Embroidered Batiste, Printed Silk Tissues and Eolienes. Most charming styles, ones that will quickly appeal to particular people, specially priced for This grand Opening sale at

25c

THE NEW SILK DU LUXE

A silk and Linen material, in medium and dark shades, suitable for shirtwaists and suits, also the Silk Pomgette, a waist and suit material in light and dark, very choice patterns has a corded dash, your choice of these splendid materials, specially priced for our Spring Opening

50c

## Very Special

Just received a splendid assortment of the newest spring designs in the new "Shed Water" Silk, the correct thing for tailor made suits. Specially priced at per yard only

\$1.25

NEW SHEER MATERIALS

A magnificent assortment of sheer material, many exclusive styles in French Silk and Wool Chiffon, Eolienes, Voiles in styles and colorings, absolutely new, specially priced at per yard—

89c, \$1, \$1.50 and \$2.00

New Cream Fabrics in both all wool and Silk and Wool Crepes, Nuns Veiling, Albatross, Voiles and Eolienes, splendid values at the pleasing low price the yard, from

50c up to \$2.00

**POPULAR WHITE MATERIALS NOW IN VOGUE.**

New Sheer Batiste, with Batiste trimmings in Medallions, Festoons, Van Dyke Points, Bands and Allovers, New Linens with an endless variety of Linen Embroidery combined with Irish Crochet, Bands and Allovers, A dainty assortment of Masala Cloth, French Cambrics, Nainsooks, Persian Lawns and many other materials for Infants' wear, specially priced at—

25c up to 75c

## Are You Wearing Moneyback Gown

The satisfaction that comes of wearing a good Black Silk Gown is complete. There may be other Gowns, vari-colored, richly trimmed, very showy and all that, but the one of black silk superb, elegant, refined, dignified, is the queen of the wardrobe and because of this evident superiority the black silk is indispensable. It must be included else the equipment is incomplete. Of All Black Silks Moneyback is the Favorite.

## Horse Goods

Everything in the line of Harness and Horse Clothing at prices that mean big saving. We guarantee every harness that goes out of this department. Our single Buggy Harness made of the best stock ever put in a Harness is the best, is regularly worth \$6.50, for a limited time we offer this splendid value at

\$4.95

**Boy's Saddles**, extra well made, a big value at the special Opening

\$3.50

**Rope Halter Ties**, actually worth 15c Opening specially priced

8c

**Web Halters**, the kind you pay 25c for elsewhere, specially priced

12c

**Sweat Pads**, hair stuffed, extra well made, 39 cent kind, at

25c

**Collars** in a variety of kinds, all sizes specially priced up from

\$1.50

Everything in the department is priced proportionally as low.

## Very Special

Pure Sugar Jelly Candy Eggs for Easter, assorted colors, Monday only in our Candy department, to for

1c

## Now For The Second Week Of Our Impressive Spring Opening Sale AND NOW FOR THE EVEN GREATER VALUE GIVING THAN EVER BEFORE

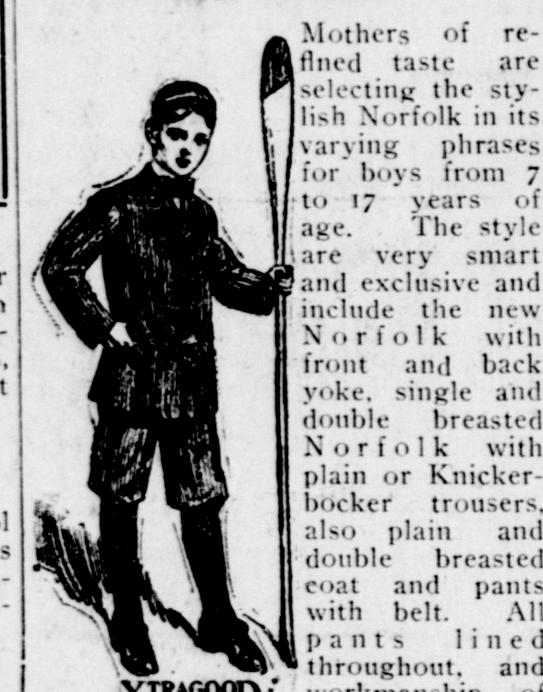
True to our promise, La Crosse shoppers had the opportunity of inspecting the most elaborate and comprehensive showing of the most recent styles and fashions in the make up of spring attire ever attempted in this or any other city in Western Wisconsin. Thousands of people went away pleased with the superb showing and the fullest measure of value giving. They not alone came and reviewed the beautiful displays of charming Spring Goods but partook most liberally of the extraordinary opportunities that were presented.

## In Response to the Numerous Compliments

of people who came here during the week half expecting to be disappointed, but to their surprise found offerings in the new Spring Merchandise—truly rich beyond their most sanguine expectations—we act reciprocally by offering for the coming week, buying opportunities that will mean inestimable money saving for all who partake of them.

## Clothing for Boys

Neal Norfolks



Mothers of refined taste are selecting the stylish Norfolk for boys from 7 to 17 years of age. The style are very smart and exclusive and include the new Norfolk with front and back yoke, single and double breasted Norfolk with plain or Knickerbocker trousers, also plain and double breasted coat and pants with belt. All pants lined throughout, and workmanship of the very choicest

Materials in Fancy Worsteds, rich Tweed and Cheviots in the Grays and dark patterns. Prices range—

\$4.85, \$6.50 and \$7.50

Many other excellent values in a variety of different styles are to be found in our new Boy's Clothing section. A double guarantee goes with our boys' cloths. The manufacturer guarantees and we also give our guarantee.

VERY SPECIAL

Monday only we place on sale a lot of Boy's Black Cheviot Knee Pants, well made, values that regularly have been selling at 25c. This day only the are offered for only

15c

## Men's Spring Hats

Few men pay enough heed to their hat, they select it rather because it is proclaimed as a thing than because it fits their face.

**GOLD BOND**, \$2.00 guaranteed hats were introduced in response to the wide spread demand for the "right



hat for the right face at the right price." If you have not seen our Gold Bond \$2.00 hats then you should lose no time in doing so. They come in every popular shape and color and in all sizes which make it possible for you to get the "precise hat that fits your face." A signed and sealed guarantee goes with every hat. Hat dept. on Second floor.

## A NEW Corset



This shapely model is one of we have been able to give our customers who care to pay no more than \$1.00 for a corset. This corset is really a dollar value, medium length, made from a very fine quality Batiste, 5 hook, French Model Clasp, boned throughout with metal tipped "Kant Rust" Wire, has four zones running from front to back for reinforcement, trimmed top and bottom with very handsome wide lace and ribbon, adorned with large satin bow, also has front tabs for hose supporters. This is absolutely the best value you could get for the money, specially priced at

75c

## SEEDS

Vegetable and Flower Seeds of every imaginable kind, northern grown, the kind you pay regularly 5c, 10c and 15c per package. In our Notion dept your choice of any per package only

1c

## Sale of Furniture

Before our Spring rush begins we are anxious to introduce a number of new things so that those who buy now can tell their friends of the good things we are offering and give them an opportunity to take advantage after housecleaning time. Ask to see our No. 64—Iron Bed which is a beauty and which we have in all sizes and colors and selling them

\$1.85

for only

\$1.45

No. 704—Golden Rocker with a saddle seat and heavy arms, new style and a very special

\$1.45

No. 608—Library Table, the finest imitation quartersawn oak, elegant finish and style, selling

\$9.95



Our new line of Go-Carts and Sleeping Coaches is now complete and we are making some extraordinary inducements. It would be an injustice to yourself to buy elsewhere before looking over our line. Come in and ask our salesman to show you our No. 909 1/2 Reed Back Go-Cart with 3 1/2 inch rubber tires, a complete folder, only

\$1.85

## Pure Groceries At Money Saving Prices

If you have never tried Country Club Coffee we would be pleased to hand or send you a generous sample. This coffee is becoming a favorite with coffee drinking people of La Crosse

**SUGAR**—Gran'd Cane with order to pounds for 48c  
**PICKLES**—Medium Dill or sour, quart 8c, gallon 25c  
**PICKLES**—Gedney Mixed per quart 25c  
**CATSUP**—Monarch, pint 20c one-half pint 12c  
**ROLLED OATS**—Bulk, per pound only 3c  
**MATCHES**—Astral, 3 dozen boxes for 25c

**COCOANUT**—Schepps long thread, per pound 15c  
**SARDINES**—Fishing Club fine French 1-2 pound 22c  
**HALIBUT**—Gorton's smoked glass jars, each 18c  
**SALMON**—Booth's, 1 pound flat cans, each 20c  
**SALMON**—Red Alaska, 1 lb. tall cans, 2 for 25c  
**SARDINES**—Mustard, three-fourth pound cans, each 6c

**PEAS**—Park brand, early June, 3 cans for 25c  
**CORN**—Park brand, fancy sugar, 3 cans for 25c  
**WASHING POWDER**—Wyandotte, large package 11c  
**COFFEE**—Country Club, per pound 30c  
And 3 Premium Checks.  
**TEA**—Fancy Japan, per pound 50c  
And 5 Premium Checks.

## Toilet Preparations and Drug Sundries

**PENAU'S PREPARATION**  
Perfumes in all the most popular odors, worth 65c per oz. special at per oz. only 39c  
**QUININE HAIR TONIC**  
50c size bottle at 39c  
**TOILET SOAP**  
Per Cake only 23c  
**FACE POWDER**  
25c size only 19c  
**CUTICURA SOAP**  
25c size, per cake 19c  
**TALCUM POWDERS**  
Men's 25c size, per can 19c  
**FACE POWDER**  
La Blanche, 50c size at 45c  
Satin Skin, 25c size at 23c  
Prof. Charles Skin Food at 39c  
**FACE CREAMS**  
Hind's Honey and Cream 50c size 39c  
Milk Weed Cream at 45c  
Orange Flower, 25c size at 19c  
Cream Marquise, 25c size at 19c

## MILLINERY OPENING EXHIBIT

Continuous throughout the second week with increased activity. Many new creations turned out of our two rooms besides many new import models that arrived too late for showing the past week have been put on display and await your critical inspection.



Last week's showing delighted hundreds and this week promises to be of even greater importance. We invite all to embrace the opportunity of seeing the grandest display of high class millinery ever shown in town.

MILLINERY PARLORS, second Floor

## Prepared For Spring Unusual Values

**PREPARE FOR SPRING.**  
Values like these are not an every day occurrence. They represent a special purchase made from a prominent manufacturer. Many other values besides these mentioned here are to be had in our Umbrella section.  
**Ladies' fast black cover, steel rod and frame, assorted fancy wood handles, values worth to 60c, special** 39c  
A special lot of Ladies' Umbrellas in Serge, Taffeta and new Mercerized Nair Silk cover, steel rod and frame, nobby Congo, Pearl, Dresden, Metal and Boxwood Handles, your choice at up to \$5.00.  
Others at up to \$5.00.

## Spring Jackets



A new Spring Jacket destined to be a most popular style, just right for early spring weather. This exceptional value is made of best English whip cord, covert cloth beautifully tailored and lined with guaranteed satin, specially priced at only

\$9.98

Others, equally as good at \$4.98, \$5.98, \$6.75 and up to \$16.50.

## Things You Need At Little Prices

**TRACING WHEELS.**  
Enameled handles, extra well made worth 10 cents, Opening Sale price at only 5c  
**DUSTERS.**  
15 inch Feather Dusters, good stock feathers, extra well made, regular 15 cent value, special at only 10c  
**GOLD PAINT.**  
Gold Paint, extra grade, put up in bottles with a brush value actually worth 10c, specially priced at only 5c  
**TACK PULLERS.**  
Tack Pullers, very handy article around the house, regular 10c value, at only 5c  
**Toilet Paper Holders.**  
Toilet Paper Holders, well made and a big value at the regular price 8c. Our price each only 5c  
**BRASS Moulding Hooks**  
Three for 1c

## Underwear

Underwear for the whole family is to be found in our stock at surprisingly low prices. For all ages and all sizes, all the popular and best makes of underwear are embraced. The assortment assures getting just the garment you want and at the price you want to pay. We are selling agents for the following makes: The Forest Mills, Merode, Globe Mills, Mentor and many others. Here are a few illustrations of big economy.  
**Ladies' Union Suits.**  
extra well made, perfect fitting garments, umbrella bottoms wide lace trimmed, summer weight, a marvelous value at only 25c  
**Ladies' Ribbed Vests**, long sleeves, light weight, extra quality and well made special each at 12c  
**Ladies' Pants**, Umbrella shape, very pretty, wide lace trimmed, French band, extra well made, per garment 25c

## Very Special

Ladies' full bleached Vests, full taped arm holes and neck, extra well made, a splendid value at the regular price 10 cents, Monday only in our Underwear dept., each at 6c